

# LPPOM

Leading in Halal Assurance Solution

# HALAL DIRECTORY 2025



- THE REGULATION OF HALAL CERTIFICATION IN INDONESIA •
- LPPOM MUI LABORATORY: TRUSTED PARTNER FOR PRODUCT QUALITY AND SAFETY TESTING •
- HALAL BLOCKCHAIN: THE FUTURE OF HALAL ASSURANCE IN THE DIGITAL ERA •
  - LPPOM ACTIVITY PLAN 2025 •
  - WHAT THEY SAY ABOUT LPPOM •
- LIST OF HALAL-CERTIFIED COMPANIES •

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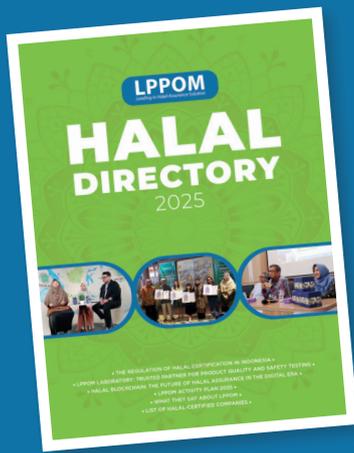
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**K.H. ANWAR ISKANDAR**  
Chairman of MUI  
Ketua Umum MUI

## General Chairman of The Indonesian Council of Ulama Remarks

### Sambutan Ketua Umum Majelis Ulama Indonesia

*Assalamu'alaikum wr. wb.*

In the current era, it is crucial for individuals and business actors to be prepared to embrace the advancements of the digital age. In alignment with this, the Indonesian Council of Ulama (MUI), as an institution entrusted with the protection of the people and a unifying platform for Islamic organizations in Indonesia must also evolve to meet the demands of the modern world. This transformation aims to ensure that we can provide the best possible service and protection to the people.

In its devotion so far, MUI has had the opportunity to engage in at least three main tasks. First, as *himayatul ummah*, MUI has aimed to protect the Ummah from certain practices that are not aligned with Islamic teachings, including the protection of Muslims from consuming products that may not be clearly halal. This has been achieved through the establishment of halal inspection through LPPOM.

The second role is that of *khidmatul ummah*, which serves the Ummah. The third role is that of *shodiqul hukumah*, or government partners who help guide or direct state administrators regarding social and religious aspects of the life of the nation and state. MUI fulfills this role by issuing fatwas and other recommendations to the government, which are then incorporated into policies related to social and religious aspects in the life of the nation and state. For instance, provisions regarding halal food products, medicines, and cosmetics have been adopted in Law (UU) No. 33 of 2014 concerning Halal Product Assurance (JPH).

To be able to carry out these three main tasks, all MUI people need to equip themselves with mastering Information Technology. The mastery of technology for all MUI people is very important

*Assalamu'alaikum wr. wb.*

Saat ini masyarakat dan pelaku usaha dituntut untuk siap bergerak maju sejalan dengan perkembangan era baru yang serba digital. Berkaitan dengan hal tersebut, Majelis Ulama Indonesia (MUI) sebagai lembaga pengayom umat sekaligus tempat berhimpunnya ormas-ormas Islam di Indonesia juga harus mampu beradaptasi terhadap perkembangan zaman. Hal itu dilakukan untuk dapat memberikan pelayanan dan pengayoman yang optimal kepada umat.

Dalam pengkhidmatannya selama ini, MUI setidaknya mengemban tiga tugas utama. *Pertama*, sebagai *himayatul ummah*, melindungi umat dari praktek kehidupan yang dilarang dalam Islam, termasuk melindungi kaum muslimin dari konsumsi produk yang tidak jelas kehalalannya melalui pemeriksaan halal oleh LPH LPPOM.

Peran *kedua*, yakni sebagai *khidmatul ummah*, berkhidmat pada ummat, dan *ketiga*, *shodiqul hukumah* atau mitra pemerintah yang turut memandu atau mengarahkan penyelenggara negara berkenaan dengan aspek-aspek sosial keagamaan dalam kehidupan berbangsa dan bernegara. Peran tersebut dilakukan MUI melalui fatwa maupun rekomendasi lainnya kepada pemerintah yang kemudian diadopsi ke dalam kebijakan yang berkenaan dengan aspek-aspek sosial keagamaan dalam kehidupan berbangsa dan bernegara. Misalnya, ketentuan tentang aspek produk pangan, obat-obatan dan kosmetika halal, yang telah diadopsi di dalam Undang-Undang (UU) Nomor 33 Tahun 2014 tentang Jaminan Produk Halal (JPH).

Agar dapat menjalankan ketiga peran pokok tersebut, seluruh insan MUI harus membekali diri dengan penguasaan teknologi informasi. Penguasaan teknologi bagi seluruh insan MUI menjadi

considering that in carrying out this mandate, MUI establishes partnership cooperation with various parties.

MUI becomes a strategic partner of the government in Halal certification through the Ministry of Religious Affairs, The Halal Product Assurance Organizing Body (BPJPH), which also bases its services on SIHALAL's integrated information technology. Likewise, the Halal Inspection Agency (LPH) is tasked with conducting audits and verifying the halalness of products from a scientific point of view. At this stage, apart from the involvement of a laboratory, the examination of the halalness of products and other services is also very closely related to the role of technology. Here, the Halal Inspection Agency (LPH) LPPOM has a significant role dominantly supported by sophisticated laboratories.

LPH LPPOM can be a real example that proves that the implementation of technology has contributed to improving Halal certification services for economic operators. As is known, since 2012, LPPOM has implemented the information technology-based application CEROL-SS23000 for halal certification registration services. The application, which LPH LPPOM itself developed, is capable of not only reducing the use of physical documents, but also increasing the efficiency and effectiveness of halal services. In addition to CEROL-SS23000, LPH LPPOM has also developed various technology-based services, as described in the LPPOM Halal Directory 2025 book. This roles is continued by SIHALAL system developed bu BPJPH.

We hope that other LPHs and all stakeholders in the halal sector have also implemented information technology to support their halal services. Only in this way we all hope that halal certification services can be conducted in an integrated, transparent, fast, and efficient manner so that our main goal of making Indonesia the world's halal center can be realized soon.

MUI appreciates all parties who actively participate in the success of government programs in pursuing Indonesia's the goal of the world's halal centers is to improve information actively technology-based halal certification services.

Finally, let us hope that all the efforts we make can benefit the Community and the Nation and receive the blessing of Allah Swt. *Aamiin yaa robbal alamiin...*

*Wassalamu'alaikum wr. wb.*

Jakarta, January 2025  
CENTRAL BOARD  
INDONESIAN COUNCIL OF ULAMA

**K.H. ANWAR ISKANDAR**  
GENERAL CHAIRMAN

sangat penting mengingat dalam menjalankan amanah tersebut, MUI menjalin kerja sama kemitraan dengan berbagai pihak.

Di bidang sertifikasi halal, MUI menjadi mitra strategis pemerintah melalui Badan Penyelenggara Jaminan Produk Halal (BPJPH) Kementerian Agama, yang dalam pelayanannya juga telah berbasis teknologi informasi terintegrasi melalui SIHALAL. Demikian juga halnya dengan Lembaga Pemeriksa Halal (LPH) yang bertugas melakukan audit dan pemeriksaan kehalalan produk dari aspek *science*. Pada tahap ini, selain melibatkan laboratorium, pemeriksaan kehalalan produk dan layanan lainnya juga sangat lekat dengan peran teknologi. Di sini, LPH LPPOM memiliki peran yang sangat dominan dengan dukungan laboratorium yang canggih.

LPH LPPOM bisa menjadi contoh nyata yang membuktikan bahwa implementasi teknologi telah membantu peningkatan pelayanan sertifikasi halal kepada para pelaku usaha. Seperti diketahui, sejak tahun 2012 lalu LPPOM telah memperkenalkan aplikasi layanan pendaftaran sertifikasi halal berbasis teknologi informasi CEROL-SS23000. Aplikasi yang dikembangkan sendiri oleh LPH LPPOM itu, tidak hanya mampu mengurangi penggunaan dokumen fisik, namun juga meningkatkan efisiensi dan efektivitas pelayanan di bidang halal. Selain CEROL-SS23000, LPH LPPOM juga telah mengembangkan berbagai jenis layanan berbasis teknologi seperti yang dipaparkan di dalam buku *LPPOM Halal Directory 2025* ini. Peran ini dilanjutkan oleh SIHALAL yang dikembangkan BPJPH.

Kita berharap LPH lain serta seluruh pemangku kepentingan di bidang halal turut mengimplementasikan teknologi informasi sebagai basis pelayanan mereka di bidang halal. Hanya dengan cara ini, harapan kita semua agar layanan sertifikasi halal bisa dilakukan secara terpadu, transparan, cepat dan efisien dapat segera terwujud, sehingga tujuan utama kita untuk menjadikan Indonesia sebagai pusat halal dunia, dapat segera terwujud.

MUI mengapresiasi semua pihak yang telah secara aktif meningkatkan pelayanan sertifikasi halal berbasis teknologi informasi, sebagai ikhtiar untuk turut aktif menyukseskan program pemerintah dalam mengejar target Indonesia sebagai pusat halal dunia.

Akhirnya, semoga semua ikhtiar yang kita lakukan dapat membawa manfaat bagi masyarakat dan bangsa serta mendapat ridho dari Allah Swt. *Aamiin yaa robbal alamiin...*

*Wassalamu'alaikum wr. wb.*

Jakarta, Januari 2025  
PIMPINAN PUSAT  
MAJELIS ULAMA INDONESIA

**K.H. ANWAR ISKANDAR**  
KETUA UMUM



**Muti Arintawati**  
**Direktur Utama LPPOM**  
 President Director LPPOM

*Assalamu'alaikum wr. wb.*

Technological developments make it easier for people to stay connected even when separated by distance and time. As a result, business models are changing rapidly. Customer service, which used to be slow, is now expected to be fast and real-time. In this regard, we should be grateful that LPPOM, as the first Halal Inspection Agency (LPH) in Indonesia has introduced services and provided education on the importance of the role of technology in a business process and customer service.

In terms of halal certification registration services, since 2012, LPPOM has developed and implemented an information technology-based application, namely CEROL-SS23000. This application was originally designed to reduce the use of physical documents in the halal certification registration process, of which there are quite a few.

In addition, physical documents in paper sheets are also prone to loss. With the CEROL-SS23000 application, business actors only need to upload the required documents through the available applications. There is no need to carry physical copies of documents, so the potential loss of important company documents can be minimized.

Although it seems simple, migrating from physical documents to online channels is not easy. It takes a relatively long time to educate the business actors, especially small and micro-enterprise (SME) entrepreneurs who need to become more familiar with technology. Therefore, LPPOM needs to provide education and training on the important role of technology in business.

In line with technological developments and welcoming the industrial era 4.0, LPPOM upgraded the CEROL-SS23000 service to version 3.0 on June 27, 2019. CEROL-SS23000 version 3.0 answers the challenges of the industrial era 4.0, where this application can further improve work effectiveness and efficiency. Currently, CEROL-SS23000 has been integrated with Sihalal, an online system operated

## Remarks by the President Director of LPPOM

# Sambutan Direktur Utama LPPOM

*Assalamu'alaikum wr. wb.*

Perkembangan teknologi semakin memudahkan manusia untuk tetap saling terhubung meski berada dalam dimensi jarak dan waktu yang berbeda. Dampaknya, model bisnis pun berubah dengan cepat. Layanan pelanggan yang dulunya cenderung lambat, kini dituntut serba cepat dan *real time*. Dalam kaitan tersebut, kita patut bersyukur bahwa LPPOM sebagai Lembaga Pemeriksa Halal (LPH) pertama di Indonesia, telah memperkenalkan layanan dan memberikan edukasi tentang pentingnya peran teknologi dalam sebuah proses bisnis dan pelayanan pelanggan.

Dalam hal layanan pendaftaran sertifikasi halal, sejak tahun 2012 lalu LPPOM telah membangun dan mengimplementasikan aplikasi berbasis teknologi informasi, yakni CEROL-SS23000. Aplikasi ini pada awalnya dimaksudkan untuk mengurangi penggunaan dokumen fisik dalam proses pendaftaran sertifikasi halal, yang jumlahnya cukup banyak.

Selain itu, dokumen fisik dalam lembaran kertas juga rawan tercecer. Dengan aplikasi CEROL-SS23000, pelaku usaha cukup unggah dokumen yang diperlukan melalui aplikasi yang tersedia. Tidak perlu lagi membawa *copy* dokumen secara fisik, sehingga potensi hilangnya dokumen penting perusahaan bisa diminimalisasi.

Meski terkesan sederhana, migrasi dari penggunaan dokumen fisik ke jalur *online*, ternyata tidak mudah. Perlu waktu yang relatif lama untuk mengedukasi pelaku usaha, utamanya pengusaha skala Usaha Kecil dan Mikro (UKM) yang belum terlalu akrab dengan teknologi. Untuk itu, LPPOM perlu memberikan edukasi dan pelatihan tentang pentingnya peran teknologi dalam bisnis.

Sejalan dengan perkembangan teknologi serta menyambut era industri 4.0, LPPOM meningkatkan layanan CEROL-SS23000 ke versi 3.0 pada 27 Juni 2019. CEROL-SS23000 versi 3.0 merupakan jawaban atas tantangan era industri 4.0, di mana aplikasi ini dapat lebih meningkatkan efektivitas dan efisiensi kerja. Saat ini, CEROL-SS23000 sudah terintegrasi dengan Sihalal—sistem *online* yang dijalankan

Technological developments make it easier for people to stay connected even when separated by distance and time. As a result, business models are changing rapidly. Customer service, which used to be slow, is now expected to be fast and real-time.

**Perkembangan teknologi semakin memudahkan manusia untuk tetap saling terhubung meski berada dalam dimensi jarak dan waktu yang berbeda. Dampaknya, model bisnis pun berubah dengan cepat. Layanan pelanggan yang dulunya cenderung lambat, kini dituntut serba cepat dan *real time*.**

by the government in the implementation of Halal certification. Business actor could upload data to SIHALAL BPJPH, which the data will be retrieved by LPPOM auditor in CEROL-SS23000. The current use of the CEROL-SS23000 is only as a tool to facilitate LPPOM's internal halal inspection process.

Specifically for restaurants and eateries, LPPOM also introduced the use of Halal QR Code, which is useful for information, promotion and validation of Halal-certified product authentication, especially for the restaurant category. Currently, the focus on searching for halal products or restaurants can be done through the official LPPOM website ([www.halalmui.org](http://www.halalmui.org)) and BPJPH.

Implementing the LPPOM technology proved to be very effective and efficient when the world was affected by the COVID-19 pandemic. During the pandemic, business actors implemented a work-from-home (WFH) policy to prevent coronavirus transmission. On the other hand, it was impossible for a business actor to stop their business.

On this basis, LPPOM implements the Modified On-site Audit (MosA) protocol to ensure that halal certification services continue to run smoothly. The MosA protocol is the result of modifying the existing audit method. It still involves an online audit process to assess compliance with the Halal Product Assurance Scheme (SJPH) criteria. The Fatwa can accept the audit results Commission of the Indonesian Council of Ulama (KF MU) as the basis for determining the halal status of products/services.

This is in accordance with the letter issued by the National Accreditation Body of Indonesia (KAN) number 004/KAN/04/2020 regarding the National Accreditation Body of Indonesia (KAN) Policy Specifically for Certification Institutions, Verification Institutions and Validation Institutions regarding Anticipating the Impact of the COVID-19 Pandemic on the Certification, Verification and Validation Process, which was signed by the Secretary General of the National Accreditation Body of Indonesia (KAN), Drs. Kukuh S. Achmad, M.Sc., on April 15 2020. So that the results of this MOsA audit can still be held accountable and legally liable.

pemerintah dalam pelaksanaan sertifikasi halal. Pelaku usaha cukup mengunggah data ke SiHalal BPJPH, yang kemudian akan ditarik datanya oleh auditor LPPOM untuk dimasukkan ke CEROL-SS23000. Penggunaan CEROL-SS23000 saat ini hanya sebagai alat yang memudahkan internal LPPOM dalam proses pemeriksaan halal.

Khusus bagi pelaku usaha rumah makan dan restoran, LPPOM juga pernah memperkenalkan QR Code Halal yang berguna untuk informasi, promosi dan validasi otentifikasi produk bersertifikat halal, khususnya untuk kategori restoran. Saat ini, fokus pencarian produk atau resto halal dapat dilakukan melalui website resmi LPPOM ([www.halalmui.org](http://www.halalmui.org)) dan BPJPH.

Implementasi teknologi LPPOM terbukti sangat efektif dan efisien ketika seluruh dunia dilanda pandemi COVID-19. Pada saat pandemi, para pelaku usaha menerapkan kebijakan bekerja dari rumah (*work from home/WFH*) untuk mencegah penularan virus corona. Di sisi lain, para pelaku usaha pun tak mungkin menghentikan bisnis mereka.

Atas dasar itu, LPPOM menerapkan protokol *Modified On-site Audit* (MosA) dalam menjamin pelayanan sertifikasi halal tetap berjalan lancar. Protokol MosA merupakan hasil modifikasi metode audit yang sudah ada. Dalam prosesnya tetap dilakukan proses audit untuk menilai pemenuhan kriteria Sistem Jaminan Produk Halal (SJPH) secara daring. Hasil audit tersebut dapat diterima oleh Komisi Fatwa Majelis Ulama Indonesia (KF MU) sebagai dasar ditetapkan status kehalalan produk/jasa.

Hal ini sesuai dengan surat yang dikeluarkan oleh KAN nomor: 004/KAN/04/2020 mengenai Kebijakan KAN Khusus untuk Lembaga Sertifikasi, Lembaga Verifikasi dan Lembaga Validasi terkait Antisipasi Dampak Pandemi COVID-19 terhadap Proses Sertifikasi, Verifikasi dan Validasi, yang ditanda tangani oleh Sekretaris Jenderal KAN, Drs. Kukuh S. Achmad, M.Sc. pada 15 April 2020. Sehingga hasil audit MOsA ini tetap dapat dipertanggung jawab dan tanggung gugat secara hukum.

The implementation of technology carried out by LPPOM in providing halal inspection services to business actors has not yet reached a sophisticated and modern level. However, these ongoing efforts indirectly offer education and understanding of the important role of technology in business management. The impact is that internal LPPOM and business actors will quickly adapt when they enter a new era of the digital economy.

**Implementasi teknologi yang dilakukan oleh LPPOM dalam memberikan layanan pemeriksaan halal kepada para pelaku usaha, memang belum sampai pada tingkatan canggih dan modern. Namun, ikhtiar yang dilakukan secara berkesinambungan tersebut secara tidak langsung memberikan edukasi dan pemahaman akan pentingnya peran teknologi dalam pengelolaan bisnis. Dampaknya, baik internal LPPOM maupun pelaku usaha akan dengan mudah menyesuaikan diri ketika harus memasuki era baru ekonomi digital.**

In addition to the above, LPPOM also operates a laboratory equipped with SNI ISO/IEC 17065: 2012 certificate to improve the accuracy of product halal inspection and material traceability.

The implementation of technology by LPPOM in providing halal inspection services to business actors has yet to reach a sophisticated and modern level. However, these continuous efforts indirectly offer education and understanding of the importance of technology in business management. The impact is both internal to LPPOM and business actors. They will quickly adapt when they enter a new era of digital economy.

Of course, as an LPH, LPPOM must continue to be able to adapt to technological developments together with partners and stakeholders in other halal sectors. Especially with BPJPH as the main stakeholder in the halal field. Strengthening technology must, of course, be accompanied by strengthening the capacity of human resources and other infrastructure.

Through various policies and programs that are being and will be developed, we all hope that LPPOM can continue to increase its role and contribution to Halal certification. May Allah Swt. bless us all. *Aaamiin yaa robbal alamiin....*

*Wassalamu'alaikum wr. wb.*

THE ASSESSMENT INSTITUTE FOR FOODS, DRUGS,  
AND COSMETICS (LPPOM)

Muti Arintawati  
PRESIDENT DIRECTOR

Selain beberapa hal di atas, untuk meningkatkan akurasi pemeriksaan kehalalan produk dan ketertelusuran bahan, LPPOM juga mengoperasikan laboratorium yang telah dilengkapi dengan sertifikat SNI ISO/IEC 17065: 2012.

Implementasi teknologi yang dilakukan oleh LPPOM dalam memberikan layanan pemeriksaan halal kepada para pelaku usaha, memang belum sampai pada tingkatan canggih dan modern. Namun, ikhtiar yang dilakukan secara berkesinambungan tersebut secara tidak langsung memberikan edukasi dan pemahaman akan pentingnya peran teknologi dalam pengelolaan bisnis. Dampaknya, baik internal LPPOM maupun pelaku usaha akan dengan mudah menyesuaikan diri ketika harus memasuki era baru ekonomi digital.

Sebagai LPH tentu LPPOM harus terus mampu menyesuaikan dengan perkembangan teknologi bersama-sama dengan mitra dan pemangku kepentingan di bidang halal lainnya. Utamanya dengan BPJPH selaku pemangku kepentingan utama di bidang halal. Penguatan teknologi tentu harus dibarengi dengan peningkatan kapasitas sumber daya insani dan infrastuktur lainnya.

Melalui berbagai kebijakan dan program yang sedang dan akan terus dikembangkan, kita semua berharap, kiranya LPPOM dapat terus meningkatkan peran dan kontribusinya di bidang sertifikasi halal. Semoga Allah Swt. meridhoi ikhtiar kita semua. *Aaamiin yaa robbal alamiin....*

*Wassalamu'alaikum wr. wb.*

LEMBAGA PENGAJIAN PANGAN OBAT-OBATAN  
DAN KOSMETIKA (LPPOM)

Muti Arintawati  
PRESIDENT DIRECTOR

# LPPOM

*Leading in Halal Assurance Solution*

ABOUT LPPOM

# TENTANG LPPOM



# Global Halal Centre

## Profile and Milestone LPPOM

## Profil dan Jejak LPPOM

### HISTORY OF LPPOM

The Assessment Institute for Foods, Drugs, and Cosmetics (LPPOM) was established on January 6, 1989, with the specific duty of inspecting product halalness and conducting halal certification of products circulating in Indonesia.

LPPOM had been established based on the mandate of the government/state that the Indonesian Council of Ulama (Majelis Ulama Indonesia, MUI) plays an active role in relieving cases of lard 1988 in Indonesia

Later, the government through the Ministry of Religion issued the the issuance then followed a memorandum of understanding of the Decree of the Minister of Religion (KMA) 518 of 2001 and KMA 519 of 2001, which strengthened MUI's role as a halal certification body and carried out examinations/audits, fatwas stipulation, and issued halal certificates.

In the process and implementation of halal certification, LPPOM Collaborates with the Ministry of Religion, The Halal Product Assurance Organizing Body (BPJPH), the Ministry of Agriculture, the Ministry of Cooperatives and SMEs, the Ministry of Trade, the

### SEJARAH LPPOM

Lembaga Pengkajian Pangan Obat-obatan dan Kosmetika (LPPOM) didirikan pada tanggal 6 Januari 1989 dengan tugas khusus melakukan pemeriksaan kehalalan produk dan melakukan sertifikasi halal terhadap produk yang beredar di Indonesia.

Pembentukan LPPOM didasarkan atas mandat dari Pemerintah/negara agar Majelis Ulama Indonesia (MUI) berperan aktif dalam meredakan kasus lemak babi di Indonesia pada tahun 1988.

Dalam perjalanannya kemudian, pemerintah melalui Kementerian Agama mengeluarkan Surat Keputusan Menteri Agama (KMA) Nomor 518 Tahun 2001 dan KMA Nomor 519 Tahun 2001, yang menguatkan peran MUI sebagai lembaga sertifikasi halal serta melakukan pemeriksaan/audit, penetapan fatwa, dan menerbitkan sertifikat halal.

Dalam proses dan pelaksanaan sertifikasi halal, LPPOM melakukan kerja sama dengan Kementerian Agama (melalui Badan Penyelenggara Jaminan Produk Halal/BPJPH), Kementerian Pertanian, Kementerian Koperasi dan UMK, Kementerian

Ministry of Industry, the Ministry of Marine Affairs and Fisheries, the Ministry of Tourism and Creative Economy and several higher education institutions in Indonesia, including the IPB University, Muhammadiyah Dr. Hamka University, Djuanda University, State Islamic University, Wahid Hasyim University Semarang, Indonesian Muslimin University Makassar, and other Colleges.

Meanwhile, cooperation with institutions has been established with Indonesian Food and Drug Authority (BPOM), the National Standardization Agency (BSN) and Kadin Indonesia Middle East Committee, etc.

LPPOM is the first and trusted Halal Certification Body (LSH) in Indonesia and increasingly showing its existence as a credible halal certification body, both at the national and international levels.

The certification system and halal assurance system are designed and implemented by LPPOM have also been recognized and even adopted by foreign halal certification bodies in various countries. (\*\*\*)

Perdagangan, Kementerian Perindustrian, Kementerian Kelautan dan Perikanan, Kementerian Pariwisata dan Ekonomi Kreatif serta sejumlah perguruan tinggi di Indonesia antara lain IPB University, Universitas Muhammadiyah Dr. Hamka, Universitas Djuanda, UIN, Universitas Wahid Hasyim Semarang, Universitas Muslimin Indonesia Makassar, serta perguruan tinggi lainnya.

Sedangkan kerja sama dengan lembaga telah terjalin dengan Badan Pengawasan Obat dan Makanan (BPOM), Badan Standardisasi Nasional (BSN), Kadin Indonesia Komite Timur Tengah, dan sebagainya.

LPPOM merupakan Lembaga Sertifikasi Halal (LSH) pertama dan terpercaya di Indonesia serta semakin menunjukkan eksistensinya sebagai lembaga sertifikasi halal yang kredibel, baik di tingkat nasional maupun internasional.

Sistem sertifikasi dan jaminan halal yang dirancang serta diimplementasikan oleh LPPOM juga telah diakui bahkan juga diadopsi oleh lembaga-lembaga sertifikasi halal di berbagai negara. (\*\*\*)

## VISION

### Leading in Halal Assurance Solution.

As the pioneer of halal certification in Indonesia, LPPOM strive to maintain the positions as the leading halal inspection agency and becomes the preferential partner of the national and international halal industry

## VISI

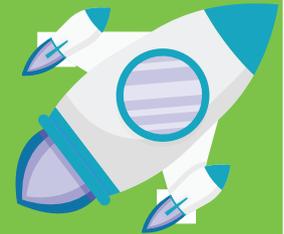
### Terdepan dalam Solusi Jaminan Halal

Sebagai perintis sertifikasi halal di Indonesia, LPPOM berkehendak untuk mempertahankan posisinya sebagai lembaga penjamin halal terdepan yang menjadi mitra utama industri halal nasional dan internasional.



## MISSION

- Providing with international standard product inspection and testing services that provide added value to the businesses & stakeholder through superior services, mutually beneficial partnership, highly competent human resources, and sustainable innovations.
- Developing Halal Certification Standards as the reference of the national and international halal community.



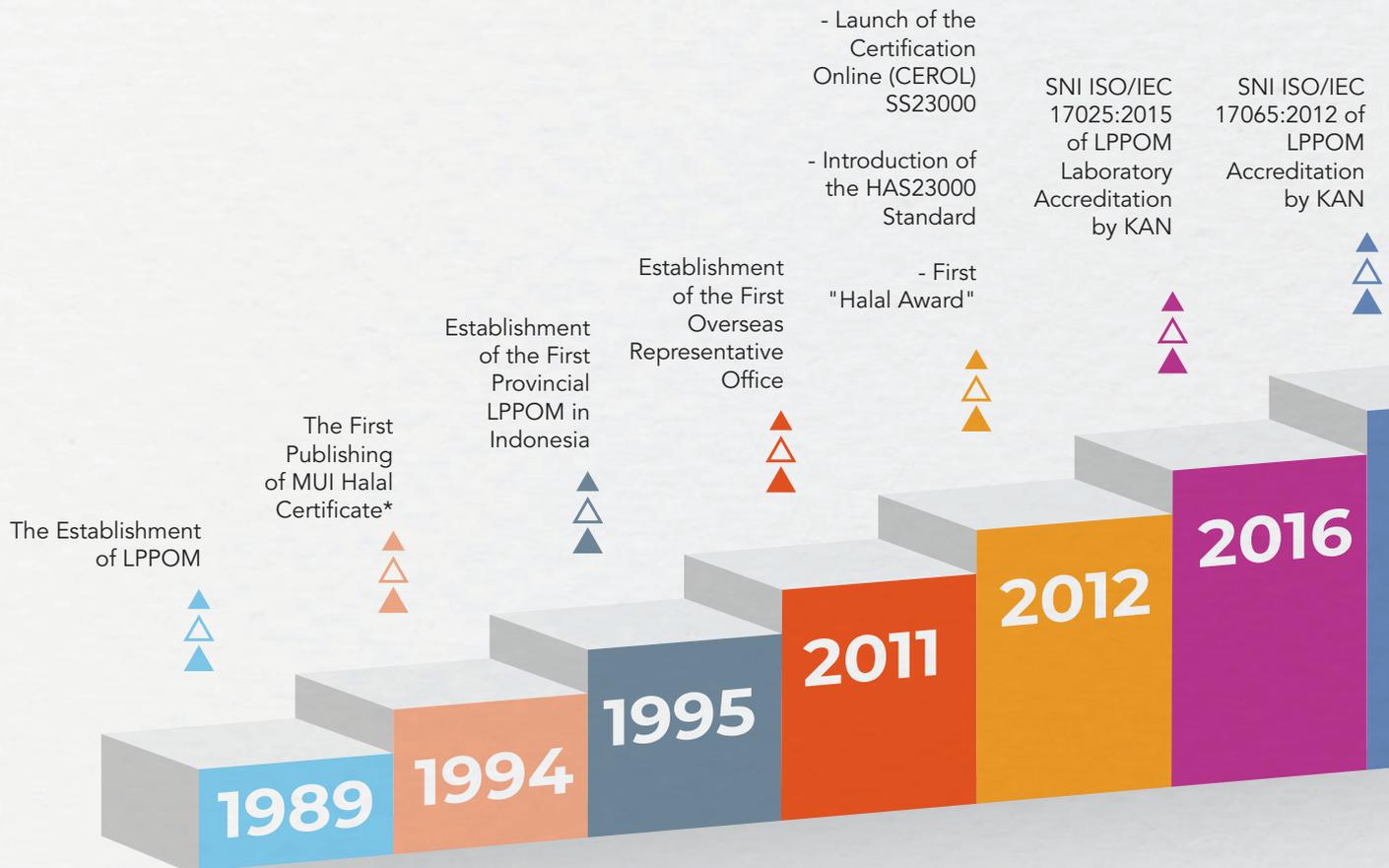
## MISI

- Menyediakan layanan pemeriksaan dan pengujian produk halal berstandar internasional yang memberikan nilai tambah bagi dunia usaha & pemangku kepentingan lainnya melalui layanan unggul, hubungan kemitraan saling menguntungkan, sumber daya insani berkompetensi tinggi dan inovasi berkelanjutan.
- Mengembangkan Standar Sertifikasi Halal yang menjadi acuan komunitas halal nasional dan internasional.

# LPPOM

Leading in Halal Assurance Solutions

## LPPOM'S MILESTONE 1989 - 2024



Find us :



[customercare@halalmui.org](mailto:customercare@halalmui.org)



[www.halalmui.org](http://www.halalmui.org)



Halo LPPOM 14056

# Leading in Halal Assurance Solutions



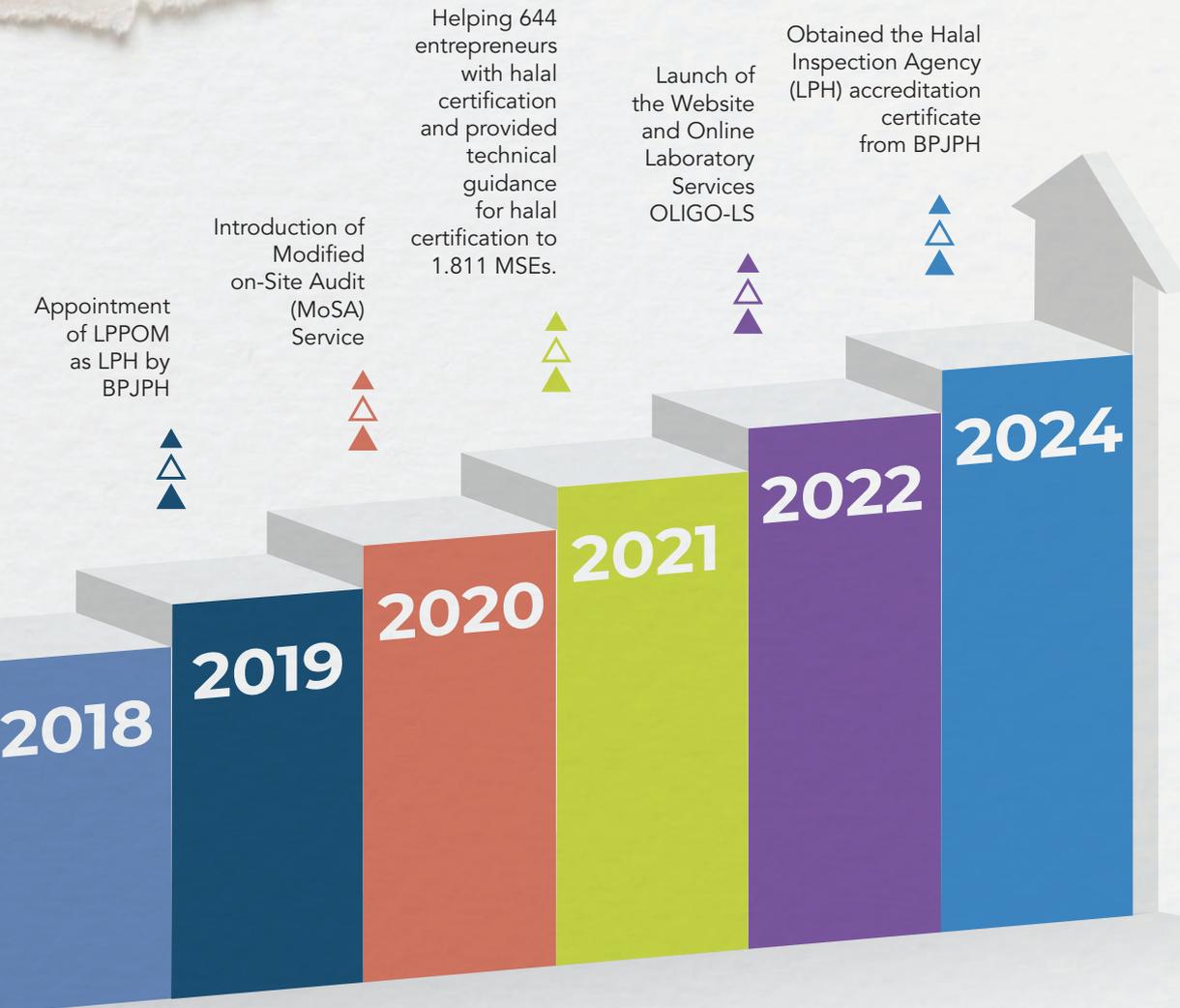
INTEGRITAS

HANDAL

SINERGI

ANTUSIAS  
BERINOVASI

NOMOR  
SATUKAN  
PELANGGAN



\*) First halal certificate on April, 7th 1994, for : Walls Unilever Factory, McDonald, Indofood, Siantar Top Industry, Asia Inti Selera, Indomilk



LPPOM MUI



@lppom\_mui

Excellences of LPPOM

## Keunggulan LPPOM

# LPPOM

*Leading in Halal Assurance Solutions*



1

Equipped with CEROL-SS23000 online application.



Maintains a network of 38 representative offices.

2

3

More than 900 auditors.



Established the HAS 23000 Standard in 2012.

4

5

Acknowledged as the pioneer in implementing of the Halal Assurance System (HAS).



35 years and keep working.

6

7

Certified more than 50.000 companies.



Dominant player in Indonesia and global clientele in more than 65 countries.

8

## Excellences of LPPOM Auditors

### Keunggulan Auditor LPPOM

As a Halal Inspection Agency (LPH), LPPOM is committed to strengthening three main pillars in halal certification services: competent auditors, accredited laboratories, and an online service system. LPPOM has more than 900 professional and competent auditors spread across 34 provinces in Indonesia and four overseas offices in China, Korea, and Taiwan to support the halal inspection process. Having these auditors ensures that halal inspection services can be performed thoroughly, accurately, and timely.

LPPOM auditors come from various educational backgrounds, ranging from Bachelor (S-1), Master (S-2), and Doctor (S-3). Some of them are professors in Food Technology, Chemistry, Biochemistry, Industrial Technology, Biology and Pharmacy. Their competence is further strengthened by a Halal Auditor Professional Work Competence Certificate issued by the National Professional Certification Agency (BNSP). LPPOM auditors are proficient in up to eight inspection areas. This puts them at the forefront of ensuring that products are halal in accordance with applicable standards. This expertise and professionalism are essential foundations for LPPOM to maintain the quality of reliable halal certification services.

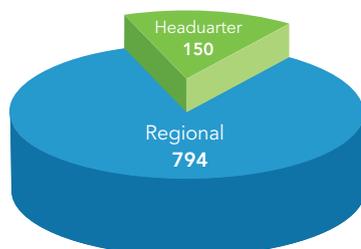
Sebagai Lembaga Pemeriksa Halal (LPH), LPPOM berkomitmen untuk memperkuat tiga pilar utama dalam layanan sertifikasi halal, yakni auditor yang kompeten, laboratorium terakreditasi, dan sistem pelayanan daring. Dalam mendukung proses pemeriksaan halal, LPPOM didukung oleh lebih dari 900 auditor profesional dan kompeten yang tersebar di 34 provinsi di seluruh Indonesia serta 4 kantor perwakilan di luar negeri yang berada di China, Korea, dan Taiwan. Keberadaan para auditor ini memastikan layanan pemeriksaan halal dapat dilakukan secara menyeluruh, akurat, dan tepat waktu.

Para auditor LPPOM berasal dari berbagai latar belakang pendidikan, mulai dari jenjang Sarjana (S-1), Master (S-2), Doktor (S-3), hingga beberapa di antaranya bergelar Profesor (Guru Besar) di bidang teknologi pangan, kimia, biokimia, teknologi industri, biologi, dan farmasi. Kompetensi mereka semakin diperkuat dengan kepemilikan Sertifikat Kompetensi Kerja Profesi Auditor Halal yang dikeluarkan oleh Badan Nasional Sertifikasi Profesi (BNSP). Auditor LPPOM yang menguasai seluruh, hingga delapan ruang lingkup pemeriksaan, menjadi ujung tombak yang andal dalam memastikan kehalalan produk sesuai dengan standar yang berlaku. Keahlian dan profesionalisme ini menjadi fondasi penting bagi LPPOM dalam menjaga kualitas layanan sertifikasi halal yang terpercaya.

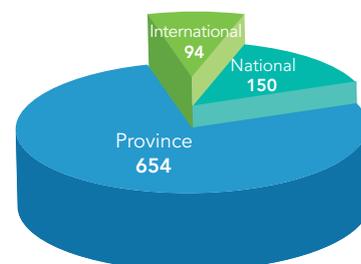
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**DISTRIBUTION OF THE NUMBER OF HEADQUARTER AND REGIONAL AUDITOR**



**DISTRIBUTION OF THE NUMBER OF AUDITORS BY REGIONAL SCALE QUALIFICATIONS**



## A Glimpse of Auditors Profile

### Sekilas Profil Auditor



**Name:** Prof. Dr. Nugraha Edhi Suyatma, STP, DEA

**Educational Background:** Doctor, University of Rheims

**Working Experience:** Since 1996 (28 Years)

**Audit Scope (BPJPH Scheme):**

Food, Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Dr. Ir. Hj. Mulyorini R. Hilwan, M.Si

**Educational Background:** Doctor, Agroindustrial Technology, IPB University

**Working Experience:** Since 1996 (28 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Dr. Ir. Hj. Liesbetini Hartoto, M.S

**Educational Background:** Doctor, Agricultural Industrial Technology, IPB University

**Working Experience:** Since 1998 (26 years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Prof. Dr. Ir. Khaswar Syamsu, M.Sc

**Educational Background:** Doctor, Chemical Engineering, The University of Queensland

**Working Experience:** Since 1996 (28 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Dr. Priyo Wahyudi, M.Si

**Educational Background:** Doctor, Biology, University of Indonesia

**Working Experience:** Since 2013 (11 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Cucu Rina Purwaningrum, S.TP., M.P

**Educational Background:** Master, Agriculture, IPB University

**Working Experience:** Since 2011 (13 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving services



**Name:** Nahdya Khairani, B.Sc., M.Sc.

**Educational Background:** Master, Chemistry, University Kebangsaan Malaysia

**Working Experience:** Since 2011 (13 Years)

**Audit Scope (BPJPH Scheme):**

Food, Beverages, Medicines, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Consumables, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Dr. Ir. Sugiarto, M.Si

**Educational Background:** Doctor, Agricultural Industrial Technology, IPB University

**Working Experience:** Since 1996 (28 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Heryani, S.Si, M.T.Pn

**Educational Background:** Master, Food Technology, IPB University

**Working Experience:** Since 2011 (13 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services



**Name:** Rachmat Widyanto, S.TP., M.Si

**Educational Background:** Master, Food Science, IPB University

**Working Experience:** Since 2016 (8 Years)

**Audit Scope (BPJPH Scheme):**

Food and Beverage, Medicine, Cosmetics, Chemical Products, Biological Products, Genetically Engineered Products, Used Goods, Slaughter Services, Processing Services, Storage Services, Packaging Services, Distribution Services, Sales Services, Serving Services

## Branch Offices of LPPOM

### Kantor Perwakilan LPPOM

LPPOM continues its commitment to provide halal certification inspection services that are convenient and fast. To support this, LPPOM has representative offices spread across 34 provinces in Indonesia. To access the global market, LPPOM has four representative offices abroad (one in China, one in Taiwan, and two in Korea). This is to facilitate business actors from various industrial sectors in obtaining the latest information on halal certification and processing halal certification of their products.

LPPOM terus berkomitmen menyediakan layanan pemeriksaan sertifikasi halal yang mudah dan cepat. Untuk mendukung hal ini, LPPOM memiliki kantor perwakilan yang tersebar di 34 provinsi di Indonesia. Untuk menembuh pasar global, LPPOM telah memiliki empat kantor perwakilan di luar negeri (1 di China, 1 di Taiwan, dan 2 di Korea). Tak lain, hal ini untuk memudahkan pelaku usaha dari berbagai sektor industri dalam mendapatkan informasi terkini sertifikasi halal dan memproses sertifikasi halal produknya.

#### LPPOM REPRESENTATIVE OFFICE KANTOR PERWAKILAN LPPOM

**Shanghai Al Amin Co Ltd (China)**  
Alamat : Unit 11A, No. 3399  
Kangxin Rd. Pudong, Shanghai, 201321  
Email: jemila@amin.com.cn

**Ini Halal Korea**  
Alamat : #1706 17 Floor,  
Namkyang Tower,  
Mukyo-ro 15, Jung-Gu, 04520, Korea.  
Email: ihk@inihalalkorea.com

**VDF Korea / PT. VDF Jaya Indonesia**  
Alamat : 357, Geumgok-Daero, Bukgu,  
Busan, Korea (busan indonesian center)  
Email: vdfkorea@gmail.com

**Sincung Halal for Taiwan (Taiwan)**  
Alamat : 7F., No. 29, Zhongyang 3rd St.,  
Xindian Dist., New Taipei City 231, Taiwan (R.O.C.)  
Email: jill@lppom-sincungtw.org



**Yano Research Institute Ltd.**

Yano Research Institute, a market research and consulting firm headquartered in Tokyo, Japan, has been providing quality, reliable marketing intelligence and consulting services to its numerous clients for more than half a century since its foundation in 1958



## SERVICES & CONSULTING

Supporting company to obtain Indonesia halal certification. Organizing halal training and in house training for processed foods, cosmetics, pharmaceuticals, and slaughtering industries.

## HALAL PARTNERSHIP

In 2014, Yano started the publication of LPPOM MUI Halal Directory in Japanese. Then in 2018, Yano collaborated with IHATEC to organize Halal training in Japanese. More than 12 regular Halal training have been held to date.

## Contact Us

E-mail: [halal@yano.co.jp](mailto:halal@yano.co.jp), Phone: +81-3-6866-7186  
<https://www.yano.co.jp>, <https://www.yanoresearch.com>  
[https://www.yano.co.jp/Indonesia\\_HALAL/index.php](https://www.yano.co.jp/Indonesia_HALAL/index.php)  
(Halal Website in Japanese)

## LPPOM Accreditation: Affirming Quality and Trust

# Akreditasi LPPOM: Teguhkan Kualitas dan Kepercayaan

As a professional institution focusing on Halal assurance, LPPOM always maintains its quality standards and credibility through various accreditation achievements. This accreditation recognizes LPPOM's competence, consistency, and integrity in conducting the halal certification process in accordance with national and international standards. This achievement strengthens LPPOM's position as a trusted institution and increases public trust in the services provided.

The achievement of accreditation demonstrates LPPOM's commitment to innovate and continuously adapt to regulatory changes and global demands. With high accreditation standards, LPPOM can provide quality services and ensure that every halal certification process is conducted professionally and responsibly and meets the expectations of all stakeholders. This achievement is one of the important foundations for LPPOM to support the halal ecosystem in Indonesia and internationally.

Sebagai lembaga profesional yang berfokus pada jaminan halal, LPPOM senantiasa menjaga standar mutu dan kredibilitasnya melalui berbagai pencapaian akreditasi. Akreditasi ini menjadi bukti pengakuan atas kompetensi, konsistensi, dan integritas LPPOM dalam menjalankan proses sertifikasi halal sesuai dengan standar nasional maupun internasional. Capaian ini tidak hanya memperkuat posisi LPPOM sebagai lembaga terpercaya, tetapi juga meningkatkan kepercayaan publik terhadap layanan yang diberikan.

Keberhasilan meraih akreditasi menunjukkan komitmen LPPOM untuk terus berinovasi dan beradaptasi di tengah perubahan regulasi serta tuntutan global. Dengan standar akreditasi yang tinggi, LPPOM mampu memberikan layanan yang berkualitas dan memastikan bahwa setiap proses sertifikasi halal berjalan secara profesional, akuntabel, dan memenuhi ekspektasi semua pemangku kepentingan. Pencapaian ini menjadi salah satu fondasi penting bagi LPPOM dalam mendukung ekosistem halal di Indonesia dan di kancah internasional.

### ACCREDITATION | AKREDITASI



SNI ISO/IEC 17025: 2008 for Halal Laboratory by the the National Accreditation Body of Indonesia (KAN) has been obtained since 2016.

SNI ISO/IEC 17025 untuk Laboratorium Halal oleh Komite Akreditasi Nasional (KAN) didapatkan sejak tahun 2016.



Become part of the implementation scope of ISO 9001:2015 for the Indonesian Ulama Council (MUI) related to Quality Management since 2022 by Worldwide Quality Assurance (WQA).

Menjadi bagian ruang lingkup implementasi ISO 9001:2015 untuk Majelis Ulama Indonesia (MUI) terkait dengan Manajemen Kualitas sejak tahun 2022 oleh Worldwide Quality Assurance (WQA).



Obtained a Halal Inspection Agency (LPH) accreditation certificate from The Halal Product Assurance Organizing Body (BPJPH) with REG RI LH number A-1U11000020693124 in April 2024.

LPPOM memperoleh sertifikat akreditasi Lembaga Pemeriksa Halal (LPH) dari Badan Penyelenggara Jaminan Produk Halal (BPJPH) dengan nomor REG RI LH A-1U11000020693124 pada April 2024.

## Awards for LPPOM

## Penghargaan bagi LPPOM



LPPOM is the winner of the Corporate Secretary Champions 2023

The Assessment Institute for Foods, Drugs, And Cosmetics (LPPOM) is the Corporate Secretary Champions 2023 winner. This event was held by Swasembada Media Bisnis (SWA magazine) on 30 March 2023 online. LPPOM Corporate Secretary Raafqi Ranasasmita thanked the organizers for recognizing LPPOM. According to him, the LPPOM Corporate Secretary always gives the best to encourage LPPOM from compliance, media relations, government relations, corporate social responsibility, and media & public relations.

Lembaga Pengkajian Pangan, Obat-obatan, dan Kosmetika Majelis Ulama Indonesia (LPPOM) meraih Corporate Secretary Champions 2023. Acara ini sendiri ajang yang diselenggarakan oleh Swasembada Media Bisnis (majalah SWA) pada 30 Maret 2023 secara daring. Corporate Secretary LPPOM, Raafqi Ranasasmita, menyampaikan terima kasih atas apresiasi yang telah diberikan pihak penyelenggara kepada LPPOM. Menurutnya, Corporate Secretary LPPOM senantiasa memberikan yang terbaik untuk mendorong LPPOM dari aspek *compliance, media relation, government relation, corporate social responsibility, serta media & public relation.*



The President Director of LPPOM, Muti Arintawati  
SWA Media (Extraordinary Women Entrepreneurs 2024 category)

SWA Media (Extraordinary Women Entrepreneurs 2024 category) The President Director of LPPOM, Muti Arintawati, was one of the 21 female business leaders who received the award "The Most Extraordinary Women Business Leaders 2024" from SWA Media which was presented on 15 July 2024 at the Shangri La Hotel in Jakarta. This award was won for Muti's leadership, which is considered agile in overseeing the transformation phase of LPPOM since 2018.

SWA Media (Kategori The Most Extraordinary Women Business Leaders 2024) Direktur Utama LPPOM, Muti Arintawati, menjadi salah satu dari 21 pimpinan wanita yang berhasil mendapatkan penghargaan *The Most Extraordinary Women Business Leaders 2024* dari SWA Media yang diberikan pada 15 Juli 2024 di Shangri La Hotel, Jakarta. Penghargaan ini diperoleh atas kepemimpinan Muti yang dianggap *agile* dalam mengawal fase transformasi LPPOM sejak 2018.



LPPOM received the Indonesia Halal Industry Award (IHYA) in the category of Best Halal Innovation for CEROL-SS23000

The Assessment Institute for Foods, Drugs And Cosmetics (LPPOM) received the Indonesia Halal Industry Award (IHYA) in the category of Best Halal Innovation for CEROL-SS23000 on 27 September 2024 at ICE BSD, Tangerang. This award was given to 22 IHYA 2024 winners who were selected from 982 participants from various institutions/organizations/companies. Also, at this event, LPPOM was nominated as the winner of the Best Social Impact Initiatives for the Corporate Social Responsibility (CSR) Festival Shawwal program.

Lembaga Pengkajian Pangan, Obat-obatan, dan Kosmetika (LPPOM) menerima penghargaan Indonesia Halal Industry Award (IHYA) dengan kategori Inovasi Halal Terbaik (Best Halal Innovation) untuk CEROL-SS23000 pada 27 September 2024 di ICE BSD, Tangerang. Penghargaan ini diberikan kepada 22 pemenang IHYA 2024 yang merupakan hasil seleksi dari 982 peserta dari berbagai institusi/ lembaga/perusahaan. Juga dalam ajang ini, LPPOM masuk dalam nominasi pemenang Program Sosial Kemasyarakatan Terbaik (Best Social Impact Initiatives) untuk program Corporate Social Responsibility (CSR) Festival Syawal.



LPPOM won the Indonesia Logistics Award (ILA) 2024

LPPOM won the Indonesia Logistics Award (ILA) 2024 for the supporting institution category, judged based on popularity, innovation, and product/service benefits. LPPOM is considered to be able to promote the acceleration of logistics companies to obtain Halal certification. The Assessment Institute for Foods, Drugs, And Cosmetics (LPPOM) won the Indonesia Logistics Award (ILA) 2024, organized by Supply Chain Indonesia, a research, consulting, and training institution. The Founder & CEO of Supply Chain Indonesia (SCI), Setijadi, presented the award certificate to the Director of Strategy and Operations of LPPOM, Sumunar Jati, on 10 October 2024 at Horison Hotel, Jakarta.

LPPOM raih penghargaan Indonesia Logistik Award (ILA) 2024 untuk kategori *supporting institution* yang dinilai berdasarkan popularitas, inovasi, dan manfaat produk/layanan. LPPOM dianggap mampu mendorong percepatan perusahaan logistik dalam memperoleh sertifikasi halal. Lembaga Pengkajian Pangan, Obat-obatan, dan Kosmetika (LPPOM) meraih penghargaan Indonesia Logistik Award (ILA) 2024 yang diselenggarakan oleh Supply Chain Indonesia yang merupakan lembaga penelitian, konsultasi, dan pelatihan. Piagam penghargaan diserahkan oleh Founder & CEO Supply Chain Indonesia (SCI), Setijadi, kepada Direktur Strategi dan Operasional LPPOM, Sumunar Jati, pada 10 Oktober 2024 di Hotel Horison, Jakarta.



Best NGO Initiative  
Indonesian Corporate Sustainability Award (ICSA) 2024

LPPOM achieved a significant milestone by winning the "Best NGO Initiative" award for the Shawwal Festival program from Indonesia. The award was presented at a summit event on 21 November 2024 at The Stones, Legian Bali. Through its flagship program, the Shawwal Festival, LPPOM reflects its commitment to sustainable governance, program innovation, and collaboration with various stakeholders.

LPPOM menorehkan prestasi gemilang dengan meraih penghargaan dari Indonesia "Best NGO Initiative" untuk program Festival Syawal. Penghargaan ini diserahkan pada acara puncak yang berlangsung pada 21 November 2024 di The Stones, Legian Bali. Melalui program unggulannya, Festival Syawal, LPPOM mencerminkan komitmennya dalam menjalankan tata kelola yang berkelanjutan, inovasi program, dan kolaborasi dengan berbagai pemangku kepentingan.



## Halal Regulation Update

# Regulasi Halal Terbaru

### MANDATORY LEGAL BASIS FOR HALAL CERTIFICATION

Article 4 of Law Number 33 of 2014, as amended by Government Regulation Number 2 of 2022 concerning Job Creation, stipulates that all products entering, circulating, and trading within Indonesia's territory must be certified as halal.

### PROVISIONS ON MANDATORY HALAL CERTIFICATE 2024

1. The latest regulation, Government Regulation (PP) Number 42 of 2024, concerning the Implementation of the Halal Product Assurance System, stipulates the obligation of halal certification for products entering, circulating, and being traded in the territory of Indonesia. The initial phase, which pertains to food products, beverages, slaughter products and slaughter services, raw materials, food additives, and auxiliary materials for food and beverage products, concluded on October 17, 2024.

### DASAR HUKUM WAJIB SERTIFIKASI HALAL

Pasal 4 Undang-Undang Nomor 33 Tahun 2014 yang diubah dengan Peraturan Pemerintah Nomor 2 Tahun 2022 tentang Cipta Kerja mengatur bahwa produk yang masuk, beredar, dan diperdagangkan di wilayah Indonesia wajib bersertifikat halal.

### KETENTUAN TENTANG WAJIB SERTIFIKAT HALAL 2024

1. Regulasi terbaru, Peraturan Pemerintah (PP) Nomor 42 Tahun 2024 tentang Penyelenggaraan Bidang Jaminan Produk Halal menyebutkan kewajiban sertifikasi halal bagi produk yang masuk, beredar dan diperdagangkan di wilayah Indonesia. Tahap pertama berlaku bagi produk makanan, minuman, hasil sembelihan dan jasa penyembelihan, bahan baku, bahan tambahan pangan, dan bahan penolong untuk produk makanan dan minuman telah berakhir pada 17 Oktober 2024.



This regulation has established a new legal framework that introduces significant alterations to the policy and implementation of halal certification, including imposing sanctions for non-compliance.

**Aturan regulasi ini telah menetapkan kerangka hukum baru yang membawa perubahan mendasar terkait kebijakan dan implementasi sertifikasi halal berupa sanksi bagi yang tidak menerapkan aturan ini.**

This regulation has established a new legal framework that introduces significant alterations to the policy and implementation of halal certification, including imposing sanctions for non-compliance.

The initial sanction is a written warning to business actors. At this juncture, business actors are granted a specified period of time to immediately fulfill halal requirements. Should they persist in their disregard, business actors will be subject to administrative fines. The most severe sanction is withdrawing their goods or products from the market.

Notwithstanding, the government has exempted micro and small-scale entrepreneurs and imported food, beverage, and slaughter products from the obligations and consequences associated with halal certification. These entities have been granted a time, extending until October 17, 2026, to obtain the necessary licensing and halal certificates.

2. Article 159 of Government Regulation Number 42 of 2024 concerning the Implementation of Halal Product Assurance stipulates that halal certification obligations for product types are to be carried out in stages.
3. Article 160 Government Regulation Number 42 of 2024
  - (1) For medium and large business actors, stages mandatory halal certification for food products, drinks, slaughter products, and slaughter services starting from October 17 2019 until October 17, 2024.
  - (2) For micro and small business actors, the phasing of obligations halal certified for food products, drinks, slaughter results and slaughter services start from October 17, 2019 to date October 17, 2026.
  - (3) Obligation to be halal certified for food products, drinks, slaughtering products, and slaughtering services originating from abroad is determined by the Minister no later than October 17, 2026, after consider mutually cooperative solutions Halal Certificate Recognition.
4. The first stage of mandatory halal certificates is applied to (1) food and beverage products, (2) raw materials, food additives, and auxiliary materials utilized in the production of food and beverage products, (3) slaughter products and slaughter services. (4) medium-large, domestic related services.

Aturan regulasi ini telah menetapkan kerangka hukum baru yang membawa perubahan mendasar terkait kebijakan dan implementasi sertifikasi halal berupa sanksi bagi yang tidak menerapkan aturan ini.

Sanksi pertama berupa peringatan tertulis kepada pelaku usaha. Pada tahap ini, pelaku usaha diberi tenggat waktu tertentu untuk segera memenuhi persyaratan halal. Jika terus mengabaikan, pelaku usaha akan dikenai denda administratif. Sanksi terberat adalah penarikan barang atau produk mereka dari pasar.

Meski begitu, pemerintah mengecualikan kewajiban halal dan konsekuensinya bagi pengusaha skala mikro dan kecil serta produk impor dengan jenis produk makanan, minuman dan hasil sembelihan. Skala ini masih diberikan waktu untuk mengurus perizinan dan sertifikat halal selambat-lambatnya sampai dengan 17 Oktober 2026 mendatang.

2. Pasal 159 Peraturan Pemerintah Nomor 42 Tahun 2024 Penyelenggaraan Jaminan Bidang Produk Halal mengatur bahwa kewajiban bersertifikat halal bagi jenis produk dilakukan secara bertahap.
3. Pasal 160 Peraturan Pemerintah Nomor 42 Tahun 2024
  - (1) Bagi pelaku usaha menengah dan besar, penahapan kewajiban bersertifikat halal untuk produk makanan, minuman, hasil sembelihan, dan jasa penyembelihan dimulai dari tanggal 17 Oktober 2019 sampai dengan tanggal 17 Oktober 2024.
  - (2) Bagi pelaku usaha mikro dan kecil, penahapan kewajiban bersertifikat halal untuk Produk makanan, minuman, hasil sembelihan, dan jasa penyembelihan dimulai dari tanggal 17 Oktober 2019 sampai dengan tanggal 17 Oktober 2026.
  - (3) Kewajiban bersertifikat halal untuk produk makanan, minuman, hasil sembelihan, dan jasa penyembelihan yang berasal dari luar negeri ditetapkan oleh Menteri paling lambat tanggal 17 Oktober 2026 setelah mempertimbangkan penyelesaian kerja sama saling pengakuan Sertifikat Halal.
4. Tahap pertama wajib sertifikat halal diberlakukan bagi (1) produk makanan dan minuman, (2) bahan tambahan dan penolong makanan dan minuman, (3) hasil sembelihan, jasa sembelihan, (4) jasa terkait menengah-besar, domestik.

## Products that Must be Halal Certified Stage 1 (2024) Produk yang Wajib Bersertifikat Halal Tahap 1 (2024)

1

**Food and Beverage Products**  
Makanan & Minuman



2

**Raw Materials, Food Additives, and Auxiliary Materials  
Utilized in the Production of Food and Beverage Products**  
Bahan Tambahan & Penolong Makanan dan Minuman



3

**Slaughtering Products and Slaughter Services.**  
Hasil Sembelihan dan Jasa Sembelihan



4

**Medium-Large, Domestic Related Services**  
Jasa Terkait Menengah-Besar, Domestik



## LPPOM Client Growth

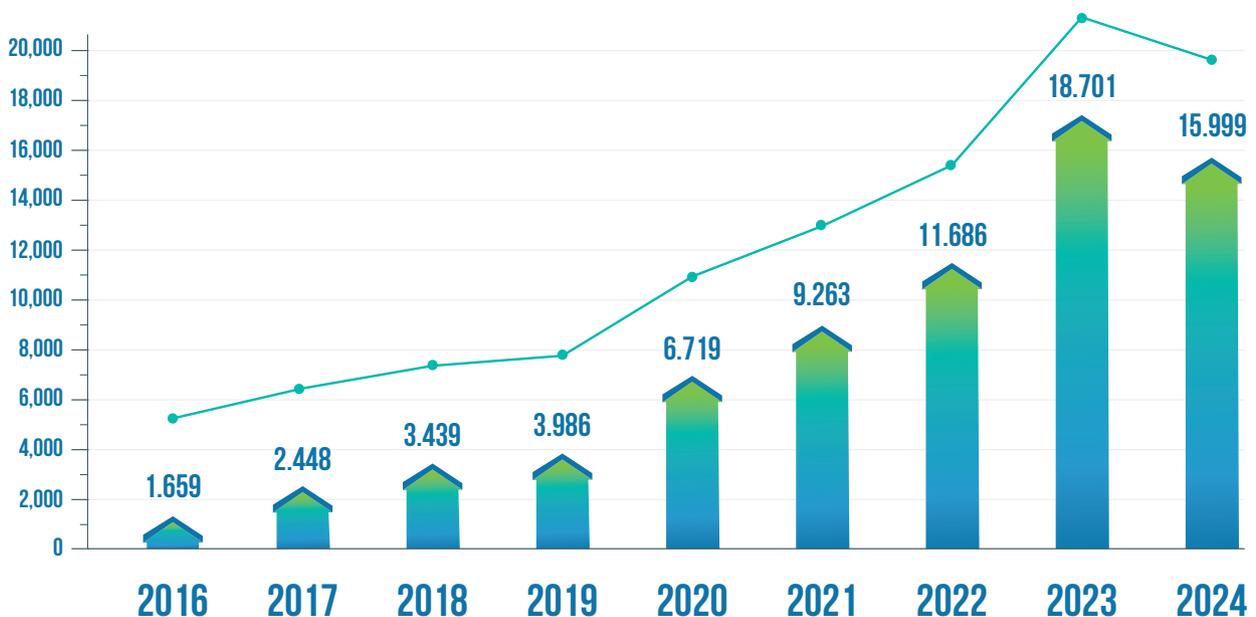
# Pertumbuhan Klien LPPOM

LPPOM continues to be committed to providing the best service for its clients. Therefore, the number of companies that become LPPOM clients increases yearly. In 2024, LPPOM has reached 15.999 companies.

LPPOM terus berkomitmen untuk memberikan layanan terbaik bagi kliennya. Oleh karenanya, jumlah perusahaan yang menjadi klien LPPOM terus meningkat setiap tahunnya. Pada tahun 2024, LPPOM telah menggaet 15.999 perusahaan.

YEAR   TAHUN	NATIONAL & PROVINCE	
	COMPANIES   PERUSAHAAN	PRODUCT   PRODUK
2016	1.659	82.932
2017	2.448	95.623
2018	3.439	171.917
2019	3.986	173.213
2020	6.719	237.345
2021	9.263	317.891
2022	11.686	494.651
2023	18.701	427.402
<b>31 Desember 2024</b>	15.999	572.187
<b>TOTAL</b>	<b>73.900</b>	<b>2.573.161</b>

## Number of Clients 2018-2024



## LPPOM Communication Channel

# Saluran Komunikasi LPPOM



### Customer Service

The LPPOM Customer Service team is available to provide comprehensive information about halal certification and the registration process. Our team assists business actors from 08.00 to 17.00 WIB, Monday through Friday (except on national holidays). LPPOM offers services in Indonesian and English. For inquiries, please contact:



Call Center: 14056.



WhatsApp: +62 811-1148-696



E-mail: [customercare@halalmui.org](mailto:customercare@halalmui.org)



visit the head office and 34 representative offices throughout Indonesia.

### Layanan Pelanggan

Dapatkan informasi lengkap mengenai sertifikasi halal dan proses pendaftaran sertifikasi halal dengan mudah melalui tim Customer Service LPPOM siap membantu pelaku usaha setiap hari Senin-Jumat, pukul 08.00-17.00 WIB (kecuali hari libur nasional). LPPOM melayani dalam bahasa Indonesia dan Inggris.



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kunjungi kantor pusat dan 34 kantor perwakilan di seluruh Indonesia.





### Halal Partner

LPPOM's Halal Partner service makes obtaining halal certification simple and efficient. Our team of experts is ready to assist businesses at every stage of the certification process, answering all questions that may arise. We are committed to providing full support so that businesses can meet halal standards easily and quickly.

### Website

For comprehensive information on services, the latest news, and various matters related to halal certification, please visit the official LPPOM website at <https://halalmui.org>. This website provides various resources and guides that can streamline the halal certification process for businesses and provide the latest updates and other important information.

### Social Media

Follow LPPOM on various social media platforms to get the latest updates and important information:

- LinkedIn, Facebook, Youtube: LPPOM MUI
- X (Twitter), Instagram: @lppom\_mui

### Halal Partner

Dengan layanan Halal Partner dari LPPOM, proses mendapatkan sertifikasi halal menjadi lebih sederhana dan efisien. Tim ahli kami siap mendampingi pelaku usaha di setiap tahap proses sertifikasi, menjawab semua pertanyaan yang mungkin timbul. Kami berkomitmen untuk memberikan dukungan penuh agar pelaku usaha dapat memenuhi standar halal dengan mudah dan cepat.

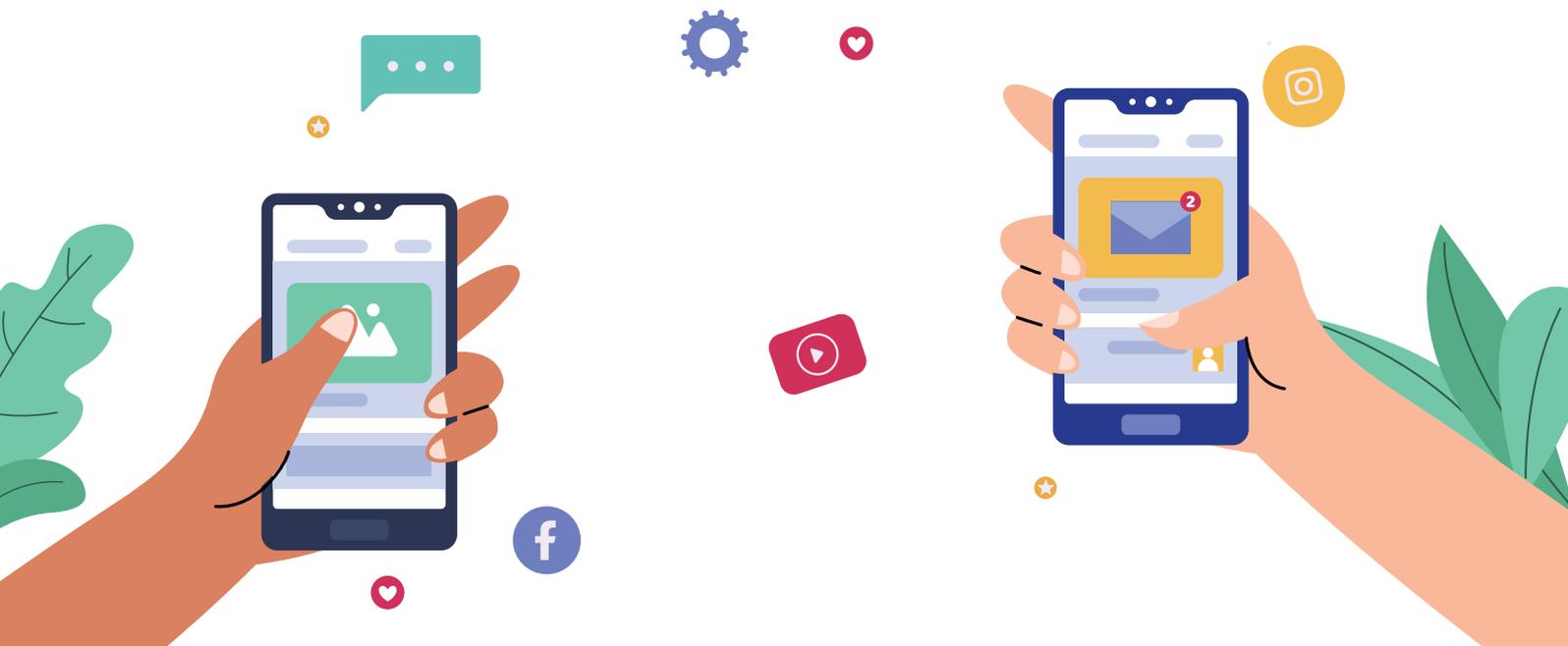
### Website

Untuk mendapatkan informasi lengkap mengenai layanan, berita terkini, dan berbagai hal terkait sertifikasi halal, kunjungi website resmi LPPOM di <https://halalmui.org>. Website ini menyediakan berbagai sumber daya dan panduan yang dapat mempermudah proses sertifikasi halal bagi pelaku usaha, serta memberikan pembaruan terbaru dan informasi penting lainnya.

### Sosial Media

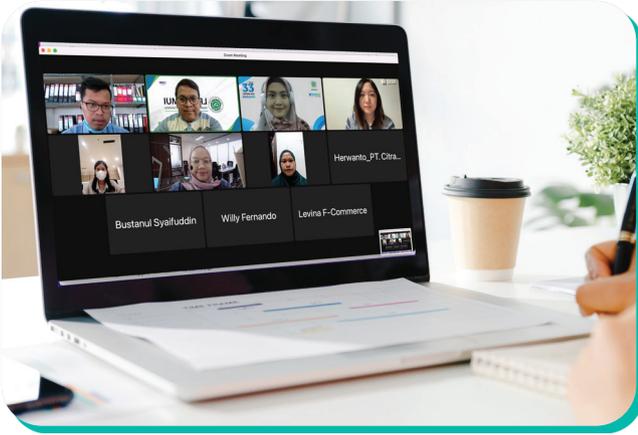
Ikuti LPPOM di berbagai platform media sosial untuk mendapatkan update terkini dan informasi penting:

- LinkedIn, Facebook, YouTube: LPPOM MUI
- X (Twitter), Instagram, Threads, TikTok: @lppom\_mui



## LPPOM Programme

# Program LPPOM



### Halal Certification Introduction Class

This activity is held regularly every month, making it easier for businesses from various regions and parts of the world to understand halal certification requirements. Classes are conducted online in two languages:

- **Indonesian Class:** Every Tuesday on the second and fourth week of every month.
- **English Class:** Every Tuesday on the fourth week of every month.

### Kelas Pengenalan Sertifikasi Halal

Kegiatan ini diadakan rutin setiap bulan, memudahkan pelaku usaha dari berbagai daerah dan belahan dunia untuk memahami persyaratan sertifikasi halal. Kelas dilaksanakan secara *online* dalam dua bahasa:

- **Kelas Bahasa Indonesia:** Setiap hari Selasa pada minggu kedua dan keempat setiap bulan.
- **Kelas Bahasa Inggris:** Setiap hari Selasa pada minggu keempat setiap bulan.



### Seminar/Webinar

Seminars/Webinars are thematically organized and adapted to the specific needs of business actors. These activities can be conducted in collaboration with various parties, such as the government, associations, embassies, universities, and others. This approach ensures that the topics discussed are relevant and beneficial while expanding networks and cooperation opportunities for business actors.



### Seminar/Webinar

Seminar/Webinar diselenggarakan secara tematik, disesuaikan dengan kebutuhan spesifik pelaku usaha. Kegiatan ini dapat dilakukan melalui kolaborasi dengan berbagai pihak, seperti pemerintah, asosiasi, kedutaan, universitas, dan lainnya. Pendekatan ini memastikan topik yang dibahas relevan dan bermanfaat, sekaligus memperluas jaringan dan peluang kerjasama bagi pelaku usaha.



### Technical Assistance

The technical assistance course is designed for business actors who are ready to register for Halal certification. This class focuses on guiding the preparation of documents required for registration, ensuring that all requirements are properly met.



### Bimbingan Teknis

Kelas bimbingan teknis diperuntukan bagi pelaku usaha yang siap mendaftar sertifikasi halal. Kelas ini fokus pada panduan penyusunan dokumen yang diperlukan untuk pendaftaran, memastikan semua persyaratan terpenuhi dengan tepat.



### Exhibition

LPPOM actively participates in national and international exhibitions to facilitate access to Halal certification information. The exhibitions include food, medicine, cosmetics, consumer goods, and the raw materials of these products. LPPOM's presence at these exhibitions allows companies to obtain direct and in-depth information on the Halal certification process.



### Pameran

Untuk mempermudah akses informasi sertifikasi halal, LPPOM aktif berpartisipasi dalam berbagai pameran, baik di dalam maupun luar negeri. Pameran-pameran yang diikuti meliputi sektor pangan, obat, kosmetika, barang gunaan, serta bahan baku dari produk-produk tersebut. Kehadiran LPPOM di pameran ini memberikan kesempatan bagi pelaku usaha untuk mendapatkan informasi langsung dan mendalam mengenai proses sertifikasi halal.



### Halal Education

LPPOM opens space for students from kindergarten/early childhood to college level to learn directly about the urgency of halal products. This visit includes socialization and education related to basic knowledge of halal and haram products, the meaning of halal certification, and halal certification regulation in Indonesia. The format of this program can be done through direct visits to LPPOM or a team from LPPOM who comes directly to schools or colleges.



### Halal Education

LPPOM membuka ruang bagi siswa/i mulai dari tingkat TK/RA hingga perguruan tinggi untuk belajar langsung terkait urgensi produk halal. Kunjungan ini meliputi sosialisasi dan edukasi terkait dengan pengetahuan dasar produk halal dan haram, makna sertifikasi halal, hingga regulasi sertifikasi halal di Indonesia. Bentuk program ini bisa dilakukan melalui kunjungan langsung ke LPPOM atau tim dari LPPOM yang datang langsung ke sekolah atau perguruan tinggi.



### Bincang Halal (Halal Talk)

This program is a simple talk show (podcast) broadcast on YouTube and Live Instagram LPPOM by inviting various sources who are experts in their fields. The target of this program is the Millennial generation and Gen Z. Through Halal Talk, LPPOM proves its commitment to spreading halal-related socialization and education as widely as possible to the public.



### Bincang Halal

Program ini merupakan *talkshow* sederhana (*podcast*) yang disiarkan melalui YouTube dan Live Instagram LPPOM dengan mengundang berbagai narasumber yang ahli di bidangnya. Adapun target program ini adalah generasi Milenial dan Gen Z. Melalui Bincang Halal, LPPOM membuktikan komitmennya dalam menyebarkan sosialisasi dan edukasi terkait halal seluas-luasnya ke masyarakat.



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LPPOM  
**HALAL**  
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**JurnalHalal**  
HALAL IS MY LIFE

## Corporate Social Responsibility & Environmental Sustainability

# Corporate Social Responsibility & Keberlanjutan Lingkungan

During 2024, LPPOM demonstrated its commitment to sustainable development through various Corporate Social Responsibility (CSR) and Sustainability activities. Various programs are designed to make a tangible contribution to the surrounding community and create a sustainable positive impact. The CSR activities conducted include social, economic, and environmental aspects, which are integral to LPPOM's role in supporting more inclusive and sustainable development.

Some of the flagship programs that have been initiated include the Shawwal Festival, Social Contribution, Halal Certification Facilitation Cooperation for MSEs, and Waste Management initiatives that involve the active participation of all institution elements. LPPOM seeks to create sustainable added value through a planned and measurable approach while building strong synergies with various stakeholders. This commitment aligns with the institution's core values of maintaining a balance between economic growth, social responsibility, and environmental preservation.

### 1. SHAWWAL FESTIVAL

This annual program focuses on facilitating the halal certification of micro and small enterprises (MSEs) as a form of LPPOM commitment to continue supporting the government in increasing the number of Indonesian halal products that are expected to be globally competitive. The objectives of this program include

- LPPOM concern to increase the competitiveness and value added of MSEs.
- LPPOM commitment to continuously support the government's efforts to increase the production of Indonesian Halal products are expected to be globally competitive.
- LPPOM commitment to share technical knowledge on halal product assurance and the minimum requirements that MSEs must comply with to be guaranteed halal and obtain a Halal Certificate.

Here are some flashbacks of the implementation of Shawwal Festival, organized by LPPOMMUI.

#### Shawwal Festival 1442 H

A total of 3.166 MSEs have registered their businesses in this program, of which 644 have passed the halal certification facilitation. In addition, LPPOM also provided technical guidance to 1.811 MSEs in this program.

#### Shawwal Festival 1443 H

Activities to facilitate free halal certification and technical guidance to some selected MSEs from all provinces in Indonesia, webinars on halal certification for the general public, and training of trainers (ToT) for several community halal da'wah cadres and halal influencers. A total of 3.304 MSEs received Technical Guidance during this year's Shawwal Festival. Achievements.

Selama tahun 2024, LPPOM terus menunjukkan komitmennya terhadap pembangunan berkelanjutan melalui berbagai aktivitas *Corporate Social Responsibility (CSR) and Sustainability*. Berbagai program dirancang tidak hanya untuk memberikan kontribusi nyata bagi komunitas sekitar, tetapi juga untuk menciptakan dampak positif yang berkelanjutan. Aktivitas CSR yang dilaksanakan mencakup aspek sosial, ekonomi, dan lingkungan sebagai bagian integral dari peran LPPOM dalam mendukung pembangunan yang lebih inklusif dan berkelanjutan.

Beberapa program unggulan yang telah diinisiasi antara lain Festival Syawal, Kontribusi Sosial, Kerjasama Fasilitasi Sertifikasi Halal untuk UKM, serta inisiatif Pengelolaan Sampah yang melibatkan partisipasi aktif seluruh elemen lembaga. Melalui pendekatan yang terencana dan terukur, LPPOM berupaya menciptakan nilai tambah yang berkelanjutan, sekaligus membangun sinergi yang kuat dengan berbagai pemangku kepentingan. Komitmen ini sejalan dengan nilai-nilai inti lembaga dalam menjaga keseimbangan antara pertumbuhan ekonomi, tanggung jawab sosial, dan kelestarian lingkungan.

### 1. FESTIVAL SYAWAL

Program tahunan ini berfokus dalam fasilitasi sertifikasi halal pelaku usaha sektor mikro dan kecil (UMK) sebagai bentuk komitmen LPPOM untuk terus mendukung pemerintah dalam meningkatkan jumlah produksi produk halal Indonesia, yang diharapkan kelak dapat bersaing hingga ke kancah global. Tujuan dilaksanakannya program ini, di antaranya:

- Bentuk kepedulian LPPOM kepada UMK untuk meningkatkan daya saing dan nilai tambah produk.
- Bentuk komitmen LPPOM untuk terus mendukung upaya pemerintah dalam meningkatkan jumlah produksi produk halal Indonesia, yang diharapkan dapat bersaing ke kancah global.
- Komitmen LPPOM untuk berbagi pengetahuan teknis penjaminan produk halal dan persyaratan minimal yang harus dipenuhi oleh para UMK agar terjamin kehalalannya dan mendapatkan Sertifikat Halal.

Berikut ini beberapa kilas balik pelaksanaan Festival Syawal yang diselenggarakan oleh LPPOMMUI.

#### Festival Syawal 1442 H

Sejumlah 3.166 pelaku UMK telah mendaftarkan usahanya dalam program ini, 644 di antaranya telah lolos mendapatkan fasilitasi sertifikasi halal. Selain itu, dalam program ini, LPPOM juga memberikan bimbingan teknis kepada 1.811 pelaku UMK.

#### Festival Syawal 1443 H

Kegiatan berupa fasilitasi sertifikasi halal gratis dan bimbingan teknis kepada sejumlah UMK terpilih dari seluruh provinsi di Indonesia, webinar seputar sertifikasi halal untuk masyarakat umum, serta *training of trainer (ToT)* kepada sejumlah kader dakwah halal dari kalangan komunitas dan *halal influencer*. Total sejumlah 3.304 UMK mendapat Bimbingan Teknis pada Festival Syawal tahun ini.



### Shawwal Festival 1444 H

National Islamic Finance Committee (KNEKS) research with the Halal Science Center IPB in 2021 revealed that 85% of Poultry Slaughterhouses (RPH/U) were not halal-certified. Of course, this can be a significant barrier for Indonesia, which aspires to certify 10 million halal products. As part of supporting the Government program, LPPOM facilitated free halal certification to 30 slaughterhouses/U in 30 provinces in Indonesia.

### Shawwal Festival 1445 H

LPPOM contributed to the effort to improve Indonesia's tourism sector and the economy of local communities through regular halal certification facilitation to 744 MSEs, of which LPPOM independently facilitated 125 MSEs. This series also had halal socialization and education through webinars and talk shows with 477 participants. LPPOM, in collaboration with the National Committee for Sharia Economics and Finance (KNEKS) also initiated a Muslim Friendly Culinary Area in Ujung Village, Labuan Bajo.



### Festival Syawal 1444 H

Riset KNEKS bersama Halal Science Center IPB pada tahun 2021 menunjukkan bahwa 85% Rumah Potong Hewan/Unggas (RPH/U) belum memiliki sertifikat halal. Tentu ini bisa menjadi hambatan besar bagi Indonesia yang bercita-cita melakukan sertifikasi 10 juta produk halal. Sebagai dukungan terhadap program Pemerintah, LPPOM memberikan fasilitasi sertifikasi halal gratis kepada 30 RPH/U di 30 provinsi di Indonesia.

### Festival Syawal 1445 H

LPPOM berkontribusi dalam upaya meningkatkan sektor pariwisata Indonesia, sekaligus meningkatkan ekonomi masyarakat lokal melalui fasilitasi sertifikasi halal secara reguler kepada 744 pelaku UMK, adapun 125 UMK di antaranya difasilitasi secara mandiri oleh LPPOM. Dalam rangkaian ini juga diselenggarakan sosialisasi dan edukasi halal berupa webinar dan talkshow dengan peserta sebanyak 477. LPPOM melalui kerjasama dengan Komite Nasional Ekonomi dan Keuangan Syariah (KNEKS) juga menjadi inisiator Kawasan Kuliner Ramah Muslim di Kampung Ujung, Labuan Bajo.

## Achievements | Capaian

Year   Tahun	Halal Education (Technical Guidance/Webinar/Seminar/ToT)   Edukasi Halal (Bimbingan Teknis/Webinar/Seminar/ToT)	Facilitating Halal Certification   Fasilitasi Sertifikasi Halal
2021	1.811 Participants   Peserta	644 MSEs   UMK
2022	3.878 Participants   Peserta	-
2023	2.282 Participants   Peserta	40 Poultry Slaughterhouse   RPH/RPU
2024	477 Participants   Peserta	744 MSEs   UMK

LPPOM, in collaboration with the National Committee for Sharia Economics and Finance (KNEKS) also initiated a Muslim Friendly Culinary Area in Ujung Village, Labuan Bajo.

**LPPOM melalui kerjasama dengan Komite Nasional Ekonomi dan Keuangan Syariah (KNEKS) juga menjadi inisiator Kawasan Kuliner Ramah Muslim di Kampung Ujung, Labuan Bajo.**

## 2. SOCIAL CONTRIBUTION

Throughout the year 2024, LPPOM has distributed many charitable donations as a form of concern for the community and commitment to fulfilling social responsibility. This social contribution were made to more than 35 social organizations across different regions. The allocation of funds is focused on various activities that support religious, humanitarian, and educational aspects in an effort to promote mutual prosperity.

The donations distributed include the construction of mosques and mushollas to improve worship facilities and support religious activities in the community. In addition, LPPOM is also present in helping communities affected by natural disasters as a form of concern and support for those who need recovery. Another program is social assistance to people experiencing poverty to ease the economic burden and meet their basic needs.

In addition, charitable donations are also used for halal/religious education and socialization activities in line with LPPOM's mission to promote halal understanding and spiritual values. Through these various programs, LPPOM hopes to significantly contribute to building a better and harmonious social life and strengthen the institution's role in creating a sustainable positive impact on society.

## 3. FACILITATING COOPERATION FOR HALAL CERTIFICATION OF SMALL MEDIUM ENTERPRISES

As part of its commitment to supporting halal-based economic growth in Indonesia, LPPOM actively collaborates with various stakeholders to facilitate halal certification. This collaboration involves banks, government agencies, SOE (BUMN), and private parties at the national, provincial, and district/city levels. This program is designed to ensure that Micro and Small Enterprises (MSEs) get easier access to halal certification to increase their products' competitiveness in the domestic and global markets.

Due to this collaboration, throughout 2024, **3,904** Small and Medium Enterprises will receive halal certification facilities. This collaboration not only helps business actors fulfill halal regulations but also helps create higher-quality and reliable products in consumers' minds. With the support of various parties, this program is expected to continue to grow and have a broad positive impact on the halal ecosystem in Indonesia.

## 2. KONTRIBUSI SOSIAL

Sepanjang tahun 2024, LPPOM telah menyalurkan sejumlah dana bantuan sosial sebagai wujud kepedulian terhadap masyarakat dan komitmen dalam menjalankan tanggung jawab sosial. Kontribusi sosial ini diberikan kepada lebih dari 35 lembaga sosial yang tersebar di berbagai wilayah. Alokasi dana difokuskan pada berbagai kegiatan yang mendukung aspek keagamaan, kemanusiaan, dan edukasi sebagai upaya untuk mendorong kesejahteraan bersama.

Bantuan yang disalurkan mencakup pembangunan masjid dan mushola untuk meningkatkan sarana ibadah serta mendukung kegiatan keagamaan di tengah masyarakat. Selain itu, LPPOM turut hadir dalam membantu masyarakat terdampak bencana alam, sebagai bentuk kepedulian dan dukungan bagi mereka yang membutuhkan pemulihan. Program lainnya adalah bantuan sosial bagi kaum dhuafa guna meringankan beban ekonomi dan memastikan kebutuhan dasar mereka terpenuhi.

Tidak hanya itu, dana bantuan sosial juga dialokasikan untuk kegiatan edukasi dan sosialisasi halal/keagamaan, yang sejalan dengan misi LPPOM dalam mempromosikan pemahaman halal serta nilai-nilai keagamaan. Melalui berbagai program ini, LPPOM berharap dapat memberikan kontribusi yang signifikan dalam membangun kehidupan sosial yang lebih baik dan harmonis, serta memperkuat peran lembaga dalam menciptakan dampak positif yang berkelanjutan di masyarakat.

## 3. KERJASAMA FASILITASI SERTIFIKASI HALAL UMK

Sebagai bagian dari komitmen untuk mendukung pertumbuhan ekonomi berbasis halal di Indonesia, LPPOM aktif menjalin kerjasama fasilitasi sertifikasi halal dengan berbagai pemangku kepentingan. Kolaborasi ini melibatkan perbankan, instansi pemerintah, BUMN, serta pihak swasta di tingkat nasional, provinsi, hingga kabupaten/kota. Program ini dirancang untuk memastikan pelaku Usaha Mikro dan Kecil (UMK) mendapatkan akses yang lebih mudah dalam memperoleh sertifikasi halal, sehingga dapat meningkatkan daya saing produk mereka di pasar domestik maupun global.

Atas kerja sama tersebut, sepanjang tahun 2024, sejumlah **3.904 pelaku UMK** mendapatkan fasilitasi sertifikasi halal. Kolaborasi ini tidak hanya menjadi solusi bagi pelaku usaha untuk memenuhi regulasi halal, tetapi juga membantu menciptakan produk yang lebih berkualitas dan terpercaya di mata konsumen. Dengan adanya dukungan dari berbagai pihak, program ini diharapkan dapat terus berkembang dan memberikan dampak positif yang luas bagi ekosistem halal di Indonesia.

**List of Institutions that Facilitate SMEs Halal Certification with LPPOM**  
**Daftar Lembaga yang Melakukan Fasilitas Sertifikasi Halal UMK bersama LPPOM**

No.	Institution/Agency Name   Nama Lembaga
1	Dinas Perindustrian Provinsi Kalimantan Selatan
2	Dinas Koperasi, Usaha Kecil dan Menengah Provinsi Kepulauan Bangka Belitung
3	Dinas Perindustrian Provinsi Kalimantan Selatan
4	Bank Indonesia Provinsi Jawa Timur
5	Dinas Perdagangan, Koperasi, UKM dan Perindustrian
6	SUDIN PPK UKM Jakarta Barat
7	Dinas Koperasi UKM Kabupaten Siak
8	Disperindag Kota Blitar
9	Dinas Perindustrian dan Perdagangan Kabupaten Bangli
10	SUDIN PPK UKM Jakarta Selatan
11	Dinas Koperasi, Usaha Kecil dan Menengah Provinsi Jawa Timur
12	SUDIN PPK UKM Jakarta Pusat
13	SUDIN PPK UKM Jakarta Utara
14	Kerja Sama BI dan KENKS
15	PT. Pelindo
16	Bank Indonesia Provinsi Kalimantan Timur
17	SUDIN PPK UKM Jakarta Timur
18	IDF-MUI & Dompok Dhuafa
19	Diskop UKM DIY
20	MUI Kota Pangkalpinang
21	PT. Taspen (Persero)
22	Suku Dinas PPK UKM Kepulauan Seribu
23	Dinas Tenaga Kerja dan Perindustrian Kota Payakumbuh
24	Kemenkop UKM RI
25	Dinas Tenaga Kerja, Perindustrian dan Perdagangan Kab. Bangka
26	UPT. PMPI dan TK Malang
27	Dinas Koperasi Usaha Kecil dan Menengah dan Perdagangan Kota Surabaya
28	Badan Pengembangan Industri Halal MUI Jatim
29	PT. Industri Kereta Api (Persero)
30	BRI Research Institute
31	Diskoperindag Kota Malang
32	Kemenag Kab. Madiun
33	Dinas Perindustrian, Perdagangan, Koperasi dan Usaha Kecil dan Menengah Kabupaten Bangka Tengah
34	Dinas Tenaga Kerja dan Perindustrian Kabupaten Jembrana
35	Disperindag Kab. Malang
36	Dinas Pangan dan Pertanian Kab. Sidoarjo
37	Dinas Koperasi Usaha Kecil Menengah, Perindustrian, Perdagangan Kab. Bulungan
38	Dinas Koperasi dan Usaha Kecil Menengah Kab Bekasi
39	Dinas Perindustrian dan Perdagangan Kab. Sleman
40	Baznas Kota Pangkalpinang
41	UPT Pengembangan Mutu Produk Industri dan Teknologi Kreatif Surabaya
42	UPT Pengembangan Mutu Produk Industri dan Teknologi Kreatif Surabaya Dinas Perindustrian dan Perdagangan Provinsi Jawa Timur
43	Disperindag Kab. Pasuruan
44	Dinas Peternakan Provinsi Jawa Timur
45	Dinas Koperasi UKM Kabupaten Kulon Progo
46	Dinas Perdagangan dan Perindustrian Kota Bandung
47	Fasilitasi Dinas Koperasi Usaha Kecil dan Menengah Kabupaten Bogor
48	DPD Juleha Kab. Jombang
49	Dinas Perdagangan, Perindustrian, Koperasi, Usaha Kecil dan Menengah

No.	Institution/Agency Name   Nama Lembaga
50	Dinas Perdagangan Kota Banjarbaru
51	Pusat Pemberdayaan Industri Halal Kementerian Perindustrian
52	Program Dinas Perindustrian dan Perdagangan Simalungun
53	Dinas Perindustrian Kab. Hulu Sungai Selatan
54	KNEKS
55	Dinas Koperasi Usaha Kecil Menengah dan Perindustrian Kabupaten Bangka Barat
56	Fasilitas Disperindag Ngawi
57	Program Fasilitas UMK Bantul

#### 4. ENVIRONMENTAL SUSTAINABILITY

As part of its commitment to environmental sustainability, LPPOM has implemented a waste sorting program involving all institutional elements. Waste from our daily activities is systematically sorted by type, such as plastic bottles and cardboard boxes. Afterward, the waste is channeled to Mountrash, a waste management company that focuses on sustainable waste management.

Throughout this year, the LPPOM waste sorting program collected and sold **363 kilograms of plastic bottles** and **836 kilograms of cardboard**. This achievement not only supports the reduction of waste volume within the institution but also creates more responsible, measurable waste management that has a positive impact on the environment.

Significantly, this waste sorting has contributed to reducing carbon emissions. A total of **363 kilograms of plastic bottles** equals **780.45 kilograms of carbon dioxide equivalent (kg CO<sub>2</sub>e)**. In comparison, **836 kilograms of cardboard** equals **785.84 kilograms of carbon dioxide equivalent (kg CO<sub>2</sub>e)** if the cardboard comes from recycled materials. This effort is a tangible part of LPPOM's contribution to supporting sustainability practices and climate change mitigation.

#### 4. KEBERLANJUTAN LINGKUNGAN

Sebagai bentuk komitmen terhadap keberlanjutan lingkungan, LPPOM telah melaksanakan program pemilahan sampah yang melibatkan seluruh elemen lembaga. Sampah yang dihasilkan dari aktivitas harian dipilah secara sistematis berdasarkan jenisnya, seperti botol plastik dan kardus. Setelah itu, sampah-sampah tersebut disalurkan kepada Mountrash, pihak pengelola limbah yang berfokus pada pengolahan sampah berkelanjutan.

Sepanjang tahun ini, program pemilahan sampah LPPOM berhasil mengumpulkan dan menjual **363 kilogram botol plastik** dan **836 kilogram kardus**. Pencapaian ini tidak hanya mendukung pengurangan volume sampah di lingkungan lembaga, tetapi juga menciptakan pengelolaan sampah yang lebih bertanggung jawab, terukur, dan berdampak positif bagi lingkungan.

Secara signifikan, pemilahan sampah ini telah berkontribusi pada pengurangan emisi karbon. Sebanyak **363 kilogram botol plastik** setara dengan **780,45 kilogram karbon dioksida ekuivalen (kg CO<sub>2</sub>e)**, sementara **836 kilogram kardus** setara dengan **785,84 kilogram karbon dioksida ekuivalen (kg CO<sub>2</sub>e)** jika kardus tersebut berasal dari bahan daur ulang. Upaya ini menjadi bagian nyata dari kontribusi LPPOM dalam mendukung praktik keberlanjutan dan mitigasi perubahan iklim.



# LPPOM

Leading in Halal Assurance Solution

LPPOM MUI LABORATORY:  
TRUSTED PARTNER FOR PRODUCT QUALITY AND SAFETY TESTING

## LABORATORIUM LPPOM MUI: MITRA TERPERCAYA UNTUK PENGUJIAN KEAMANAN DAN KUALITAS PRODUK



SHIMADZU

Nexis GC-2030 GAS CHROMATOGRAPH



## LPPOM MUI Laboratory: Commitment to Excellence

### Laboratorium LPPOM MUI: Komitmen pada Keunggulan

In the world of industry, manufacturing safety and quality products that comply with standards represents a significant challenge. Manufacturers frequently need help ensuring that their products meet regulatory requirements and evolving market demands.

Failure to meet standards can have severe consequences for businesses, including loss of consumer trust, product withdrawals, and missed halal or vegan certification opportunities. Furthermore, an inability to substantiate safety and quality claims can damage a company's local and international reputation.

LPPOM MUI Laboratory provides a trusted product safety and quality testing solution, offering a range of services, including halal, vegan, product contamination testing, and other claims. As a testing laboratory accredited by the National Accreditation Body of Indonesia (KAN) since September 2016 and implementing a quality management system by SNI ISO/IEC 17025:2017. This laboratory offer a comprehensive range of services, including halal, vegan, product contamination testing and product quality and

Dalam dunia industri, membuat produk yang berkualitas dan aman yang sesuai dengan standar adalah tantangan besar. Produsen sering kali menghadapi kesulitan untuk memastikan bahwa produk mereka memenuhi persyaratan regulasi dan tuntutan pasar yang terus berkembang.

Ketika produk gagal memenuhi standar, dampaknya bisa sangat merugikan: mulai dari kepercayaan konsumen yang berkurang, penarikan produk, hingga hilangnya kesempatan untuk mendapatkan sertifikasi halal atau vegan. Selain itu, ketidakmampuan untuk membuktikan klaim kualitas dan keamanan bisa memengaruhi reputasi perusahaan, baik di tingkat lokal maupun internasional.

Laboratorium LPPOM MUI hadir sebagai solusi terpercaya untuk memenuhi kebutuhan pengujian keamanan dan kualitas produk mulai dari pengujian halal, vegan, cemaran produk, hingga klaim lainnya. Sebagai laboratorium pengujian yang sudah terakreditasi Komite Akreditasi Nasional (KAN) sejak September 2016 dan menerapkan sistem manajemen mutu sesuai dengan SNI ISO/IEC 17025:2017. Laboratorium ini menawarkan berbagai layanan mulai dari pengujian halal, vegan, cemaran produk hingga klaim kualitas

safety claims for a variety of sectors, including food & beverage, cosmetics, HORECA, pharmaceutical, and packaging products. LPPOM MUI Laboratory's experience and expertise ensure that products meet applicable standards and provide consumers with the assurance they demand while strengthening brand position in the market.

## FACILITY

LPPOM MUI Laboratory is equipped with a Chemistry Laboratory, a Microbiology Laboratory, and a Molecular Laboratory, all supported by advanced technology facilities. Our lab is ready to help with your testing requirements with the assistance of our reliable Research and Development team.

dan keamanan produk, mulai dari produk makanan dan minuman, kosmetik, HORECA, farmasi, hingga kemasan. Dengan pengalaman dan keahlian yang dimiliki, Laboratorium LPPOM MUI membantu memastikan bahwa produk tidak hanya memenuhi standar yang berlaku, tetapi juga memberikan jaminan kepada konsumen dan memperkuat posisi merek di pasar.

## FASILITAS

Untuk pelayanan pengujian yang mumpuni, Laboratorium LPPOM MUI memiliki fasilitas Laboratorium Kimia, Laboratorium Mikrobiologi, dan juga Laboratorium Molekuler yang didukung dengan fasilitas teknologi canggih. Laboratorium siap mendukung kebutuhan pengujian Anda, dengan tim Research and Development yang handal.

Laboratorium Molekuler Molecular Laboratory	<i>Real-Time</i> PCR, ELISA, and other supporting instruments
Laboratorium Mikrobiologi Microbiology Laboratory	Automatic Colony Counter, Light Microscope, Complete supporting facilities
Laboratorium Kimia Chemical Laboratory	<ul style="list-style-type: none"> <li>• GC-FID, GC-MS, GC-MS/MS</li> <li>• UPLC UV-Vis, HPLC PDA, HPLC RID, LC-MS/MS</li> <li>• ICP-OES, ICP-MS</li> <li>• Spectrophotometer</li> <li>• LC-MS/MS</li> <li>• Other supporting instruments</li> </ul>



Trusted Testing Services from LPPOM MUI Laboratory:  
Supporting Product Safety and Quality Integrity

## Layanan Pengujian Terpercaya dari Laboratorium LPPOM MUI: Mendukung Keamanan dan Kualitas Produk

From safety and quality testing to vegan and halal claims, LPPOM MUI Laboratory is ready to assist various types of industries and businesses in laboratory testing.

Mulai dari pengujian kualitas dan keamanan, hingga klaim vegan dan halal, Laboratorium LPPOM MUI siap membantu berbagai jenis industri dan usaha dalam pengujian laboratorium.



### COSMETICS AND PERSONAL CARE



#### Halal Compliance

- Porcine DNA Testing
- Porcine Peptide Testing
- Wudhu Friendly Claim
- Ethanol
- Animal-Free Verification Program

#### Vegan Claim & Certificate

- Animal DNA Testing
- Vegan Certificates issued by IVS

#### Sanitation Hygiene

- Swab Facility
- Swab Personnel
- Microbiology Air Testing
- Clean and Drinking Water Testing based on Permenkes 2/2023

#### Quality & Safety Testing

- Chemical, Microbiology, and Heavy Metal Contamination based on PerBPOM 16/2024
- Impurities (Acrylamide, Hydroquinon, Formaldehyde, Dietilen Glikol, Etc)
- Active Ingredients (Niacinamide, Vitamin C, Retinoic Acid) based on PerBPOM 3/2022
- Micro-challenge Test
- Antibacterial Test BS EN 1276
- Residual Solvent
- Stability Test
- Anti-Acne based on PerBPOM 3/2022

## FNB, HOTEL, RESTAURANT AND CATERING



### Halal Compliance

- Porcine DNA Testing
- Porcine Peptide Testing
- Ethanol
- Sensory Profile Testing

### Food Safety

- Microbiological Contamination based on PerBPOM 13/2019
- Heavy Metals Contamination based on PerBPOM 9/2022
- Nutrition Facts based on PerBPOM 26/2021
- Food Nutrient (Sugar, Salt, and Fat Content)

- EtO & 2-CE Contamination based on PerBPOM 229/2022
- EG-DEG Contamination
- Food Allergen
- 

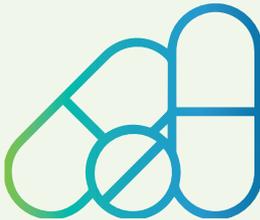
### Vegan Claim & Certificate

- Animal DNA Testing
- Allium DNA
- Vegan Certificates issued by IVS

### Sanitation Hygiene

- Swab Facility
- Swab Product
- Swab Personnel
- Microbiology Air Testing
- Clean and Drinking Water Testing based on Permenkes 2/2023

## PHARMACEUTICAL



### Halal Compliance

- Porcine DNA Testing
- Porcine Peptide Testing
- Ethanol
- Sensory Profile Testing

### Food Safety

- EG-DEG Contamination
- EtO & 2-CE from PEG 400
- Residual Solvent (1,4 Dioxane, Benzene, Chloroform, Trichloroethylene. Ethanol, Hexane, Etc)
- Elementar Impurities Class 1 (Arsen, Mercury, Tin, Cadmium, Lead, etc.)

### Vegan Claim & Certificate

- Animal DNA Testing
- Allium DNA  
(Vegan Certificates issued by IVS)

### Sanitation Hygiene

- Swab Facility
- Swab Product
- Swab Personnel
- Microbiology Air Testing  
(Clean and Drinking Water Testing based on Permenkes 2/2023)

## PACKAGING



### Halal Compliance

- Porcine DNA Testing

### Quality Testing

- BPA Free
- Migration Testing
- EG – DEG

### Vegan Claim & Certificate

- Animal DNA Testing

### Sanitation Hygiene

- Swab Facility
- Swab Product
- Swab Personnel
- Microbiology Air Testing  
(Clean and Drinking Water Testing based on Permenkes 2/2023)

## Training and Consultancy by LPPOM MUI Laboratory: Building Expertise and Sustainability

### Pelatihan dan Konsultasi oleh Laboratorium LPPOM MUI: Membangun Keahlian dan Keberlanjutan

LPPOM MUI Laboratory, recognize that industry and agency personnel competence and compliance with standards are essential for achieving sustainable success. Our services go beyond testing, offering training and consultancy programmes that support the development of expertise and enhance industries' and agencies' ability to create competent personnel and comply with applicable regulations.

Laboratorium LPPOM MUI memahami bahwa dalam industri ataupun instansi, kompetensi personel dan kepatuhan terhadap standar adalah kunci untuk mencapai keberhasilan yang berkelanjutan. Untuk itu, Laboratorium LPPOM MUI tidak hanya berfokus pada layanan pengujian, tetapi juga menyediakan program pelatihan dan konsultasi yang dirancang untuk mendukung peningkatan keahlian serta memperkuat kemampuan industri dan instansi dalam menciptakan personal yang kompeten dan mampu mematuhi regulasi yang berlaku.



#### Training materials:

1. ISO 17025:2017
2. Good Laboratory Testing
3. HACCP
4. Analytical & Method Validation
5. Laboratory Instruments
6. Calibration
7. Hygiene and Sanitation Sampling
8. Measurement Uncertainty
9. Halal Testing
10. In-house training for QC & RnD Partnership.

#### Materi Training:

1. ISO 17025:2017
2. Good Laboratory Testing
3. HACCP
4. Analytical & Validation Method
5. Laboratory Instruments
6. Calibration
7. Hygiene Sanitation Sampling
8. Measurement Uncertainty
9. Halal Testing
10. In House Training for QC & RnD Partnership



# LPPOM

*Leading in Halal Assurance Solution*

CURRENT ISSUE

# ISU TERKINI





## Halal Blockchain: The Future of Halal Assurance in The Digital Era

### Halal Blockchain: Masa Depan Jaminan Halal di Era Digital

The global halal industry is experiencing significant growth, as evidenced by the State of the 2023/2024 Global Islamic Economy Report. The report indicates that the value of the global halal economy reached US\$2,3 trillion in 2022 and is projected to increase to US\$3,2 trillion by 2027. This growth is being driven by the growing global Muslim population, which is expected to reach 2 billion by 2023<sup>1</sup>.

Furthermore, if Islamic financial assets are included, the global halal market is expected to reach US\$7.7 trillion by 2025<sup>1</sup>. This growth is further reinforced by projections that Muslims will become the world's second-largest religious group by 2040, thereby further increasing demand for halal products and services<sup>2</sup>.

Industri halal global terus mengalami pertumbuhan yang signifikan. Laporan State of the Global Islamic Economy Report 2023/2024 menunjukkan bahwa nilai ekonomi halal global mencapai US\$2,3 triliun pada tahun 2022 dan diproyeksikan akan terus meningkat hingga US\$3,2 triliun pada tahun 2027. Pertumbuhan ini didorong oleh meningkatnya populasi Muslim dunia yang diperkirakan mencapai 2 miliar jiwa pada tahun 2023<sup>1</sup>.

Lebih lanjut, jika memperhitungkan aset keuangan Islam, keseluruhan pasar halal diperkirakan akan mencapai US\$7,7 triliun pada tahun 2025<sup>1</sup>. Pertumbuhan ini juga diperkuat oleh proyeksi bahwa umat Muslim akan menjadi kelompok agama terbesar kedua di dunia pada tahun 2040, yang selanjutnya meningkatkan permintaan produk dan layanan halal<sup>2</sup>.

<sup>1</sup> A Deep Dive into Global Halal Industry Landscape, accessed January 14, 2025, <https://www.researchinindonesia.com/insight/global-halal-industry-landscape>

<sup>2</sup> Halal Meat Market Size to Smash US\$1,654.8 billion by 2032 - Straits Research, accessed January 14, 2025, <https://straitresearch.com/report/halal-meat-market>

<sup>1</sup> A Deep Dive into Global Halal Industry Landscape, accessed January 14, 2025, <https://www.researchinindonesia.com/insight/global-halal-industry-landscape>

<sup>2</sup> Halal Meat Market Size to Smash US\$1,654.8 billion by 2032 - Straits Research, accessed January 14, 2025, <https://straitresearch.com/report/halal-meat-market>

Specifically, the global halal food and beverage market, which is the key component of a halal economy, was valued at US\$774,93 billion in 2021 and is expected to grow at a CAGR of 3,6% between 2022 and 2030.

**Secara spesifik, pasar makanan dan minuman halal global, yang merupakan komponen penting dari ekonomi halal, bernilai US\$774,93 miliar pada tahun 2021 dan diproyeksikan tumbuh pada CAGR 3,6% dari tahun 2022 hingga 2030.**

Specifically, the global halal food and beverage market, which is the key component of a halal economy, was valued at US\$774,93 billion in 2021 and is expected to grow at a CAGR of 3,6% between 2022 and 2030<sup>3</sup>. In Indonesia, the Assessment Institute for Food, Drugs, and Cosmetics (LPPOM) has been established as an institution that guarantees the halalness of products since 1989 and has collaborated with businesses in more than 65 countries worldwide<sup>4</sup>.

In the digital era, blockchain technology emerges as a promising solution to guarantee the halalness of products and improve the efficiency of the halal industry. Consider a digital ledger shared by multiple computers, where each transaction is permanently and irreversibly recorded. This is how the blockchain works. The system enables the recording and tracking of every stage of the halal product chain, from raw material sourcing to production and distribution.

Secara spesifik, pasar makanan dan minuman halal global, yang merupakan komponen penting dari ekonomi halal, bernilai US\$774,93 miliar pada tahun 2021 dan diproyeksikan tumbuh pada CAGR 3,6% dari tahun 2022 hingga 2030<sup>3</sup>. Di Indonesia sendiri, Lembaga Pengkajian Pangan, Obat-obatan, dan Kosmetika (LPPOM) telah berdiri sebagai lembaga yang menjamin kehalalan produk sejak tahun 1989 dan telah bekerja sama dengan pelaku usaha di lebih dari 65 negara di dunia<sup>4</sup>.

Di era digital, teknologi *blockchain* muncul sebagai solusi inovatif untuk menjamin kehalalan produk dan meningkatkan efisiensi industri halal. Bayangkan sebuah buku besar digital yang dibagikan di antara banyak komputer, di mana setiap transaksi dicatat secara permanen dan tidak dapat diubah. Inilah cara kerja *blockchain*. Sistem ini memungkinkan pencatatan dan pelacakan setiap tahapan dalam rantai pasok produk halal, mulai dari asal-usul bahan baku, proses produksi, hingga distribusi.

<sup>3</sup> [www.grandviewresearch.com/industry-analysis/halal-food-market#:~:text=The%20global%20halal%20food%20and,3.6%25%20from%202022%20to%202030.](https://www.grandviewresearch.com/industry-analysis/halal-food-market#:~:text=The%20global%20halal%20food%20and,3.6%25%20from%202022%20to%202030.)

<sup>4</sup> LPPOM MUI Halal Certification | Halal Inspection Body, accessed January 14, 2025, <https://halalmui.org/en/homepage/>

<sup>3</sup> [www.grandviewresearch.com/industry-analysis/halal-food-market#:~:text=The%20global%20halal%20food%20and,3.6%25%20from%202022%20to%202030.](https://www.grandviewresearch.com/industry-analysis/halal-food-market#:~:text=The%20global%20halal%20food%20and,3.6%25%20from%202022%20to%202030.)

<sup>4</sup> LPPOM MUI Halal Certification | Halal Inspection Body, accessed January 14, 2025, <https://halalmui.org/en/homepage/>



## HOW DOES BLOCKCHAIN ENHANCE THE HALAL INDUSTRY?

The application of blockchain technology in the halal industry offers various benefits, including:

- **Increased Consumer Trust:** *Blockchain* enables customers to trace the origin of products and verify the authenticity of halal certificates in real time. With access to transparent and reliable information, consumers can feel confident about the halalness of the products they consume. This ability to independently verify halal claims empowers consumers and fosters a higher level of trust in the halal market.
- **Strengthened the Supply Chain:** Blockchain can record and verify every stage in the supply chain, from raw materials to distribution. As a result, the supply chain is more accountable and transparent, and the risk of product counterfeiting or contamination is reduced. Blockchain can effectively combat counterfeiting and false halal claims by creating an immutable record of product origins and handling. This protects both consumers and legitimate businesses.
- **Improved Efficiency:** Blockchain automatically certifies products and reduces the time and cost of verification and audit processes. This process improves the operational efficiency of the halal industry.

## BAGAIMANA BLOCKCHAIN MENINGKATKAN INDUSTRI HALAL?

Penerapan teknologi *blockchain* dalam industri halal menawarkan berbagai manfaat, antara lain:

- **Meningkatkan Kepercayaan Konsumen:** *Blockchain* memungkinkan konsumen untuk melacak asal-usul produk dan memverifikasi keaslian sertifikat halal secara *real-time*. Dengan akses terhadap informasi yang transparan dan terpercaya, konsumen dapat merasa yakin akan kehalalan produk yang mereka konsumsi. Kemampuan untuk memverifikasi klaim halal secara independen ini memberdayakan konsumen dan menumbuhkan tingkat kepercayaan yang lebih tinggi di pasar halal.
- **Memperkuat Rantai Pasok:** Setiap tahapan dalam rantai pasok, mulai dari bahan baku hingga distribusi, dapat dicatat dan diverifikasi menggunakan *blockchain*. Hal ini meningkatkan akuntabilitas dan transparansi di seluruh rantai pasok, sehingga meminimalisir risiko pemalsuan atau kontaminasi produk. Dengan menciptakan catatan yang tidak dapat diubah tentang asal-usul dan penanganan produk, *blockchain* dapat secara efektif memerangi pemalsuan dan klaim halal palsu, melindungi konsumen dan bisnis yang sah.
- **Meningkatkan Efisiensi:** *Blockchain* mengotomatiskan proses sertifikasi dan mengurangi biaya administrasi. Sistem ini dapat mengurangi waktu dan biaya yang dibutuhkan untuk proses verifikasi dan audit, sehingga meningkatkan efisiensi operasional industri halal.



# BLOCKCHAIN



## GLOBAL INITIATIVES IN THE HALAL INDUSTRY

In parallel with Indonesia's initiative to adopt blockchain technology in the halal industry, other countries are also demonstrating a strong commitment to the development of this sector. For example, in Daegu, South Korea's fourth largest city, the local government has been implementing the 'Halal Food Activation Project' with the ambitious goal of tenfolding the number of halal-certified companies in the city.

The project aims to double exports to \$200 million by 2028<sup>5</sup>, reflecting increased global recognition of the halal market and efforts to cater to this growing sector.

## CHALLENGES OF BLOCKCHAIN IMPLEMENTATION

Despite its great potential, blockchain implementation in the halal industry still faces several challenges, including:

- **Cost of Implementation:** The initial cost of adopting blockchain technology is relatively high, especially for small and medium enterprises (SMEs)<sup>6</sup>. The speed and effectiveness of blockchain networks in carrying out peer-to-peer transactions can incur a high aggregate cost, which is greater for some blockchain types than others. The Bitcoin

<sup>5</sup> What You Need to Know About the Halal Industry in 2024 - World Branding Forum, accessed January 14, 2025, <https://brandingforum.org/news/industry/halal-industry-in-2024/>

<sup>6</sup> 16 Disadvantages of Blockchain: Limitations and Challenges - Webisoft Blog, accessed January 14, 2025, <https://blog.webisoft.com/disadvantages-of-blockchain/>

## INISIATIF GLOBAL DALAM INDUSTRI HALAL

Seiring dengan upaya Indonesia untuk menerapkan teknologi *blockchain* di Industri halal, negara-negara lain juga menunjukkan komitmen yang kuat terhadap pengembangan industri halal. Sebagai contoh, di Daegu, kota terbesar keempat di Korea Selatan, pemerintah daerah sedang mendorong 'Proyek Aktivasi Makanan Halal' dengan tujuan ambisius untuk meningkatkan jumlah perusahaan bersertifikat halal di kota tersebut sepuluh kali lipat.

Mereka bertujuan untuk melipatgandakan ekspor menjadi \$200 juta pada tahun 2028<sup>5</sup>. Contoh ini menunjukkan semakin berkembangnya pengakuan global terhadap pasar halal dan upaya yang dilakukan untuk memenuhi sektor yang sedang berkembang ini.

## TANTANGAN IMPLEMENTASI *BLOCKCHAIN*

Meskipun memiliki potensi besar, implementasi *blockchain* dalam industri halal masih menghadapi beberapa tantangan, antara lain:

- **Biaya Implementasi:** Biaya awal untuk mengadopsi teknologi *blockchain* relatif tinggi, terutama bagi pelaku usaha kecil dan menengah (UKM)<sup>6</sup>. Kecepatan dan efektivitas jaringan *blockchain* dalam mengeksekusi transaksi peer-to-peer memiliki biaya agregat yang tinggi, yang lebih besar untuk beberapa jenis *blockchain* daripada yang lain. Sebagai contoh,

<sup>5</sup> What You Need to Know About the Halal Industry in 2024 - World Branding Forum, accessed January 14, 2025, <https://brandingforum.org/news/industry/halal-industry-in-2024/>

<sup>6</sup> 16 Disadvantages of Blockchain: Limitations and Challenges - Webisoft Blog, accessed January 14, 2025, <https://blog.webisoft.com/disadvantages-of-blockchain/>



network, for example, uses a proof-of-work approach, with annual total operational costs for validating and sharing transactions on the public ledger estimated at \$600 million and rising<sup>7</sup>. As a result, it may be challenging for SMEs to adopt this technology.

- **Technology Literacy:** Businesses' understanding of blockchain technology is still limited<sup>8</sup>. Lack of knowledge and skills in operating a blockchain system may limit its implementation.
- **Interoperability:** Numerous blockchain platforms exist, and they are often incompatible with one another<sup>8</sup>. This can make data integration and collaboration among halal-certified businesses difficult.
- **Security:** While blockchains are intended to be secure, potential security risks, such as 51% attacks, could jeopardize the network's integrity<sup>7</sup>.

## THE SOLUTION TO TACKLING THE CHALLENGES

While blockchain's potential in the halal industry is undeniable, several challenges must be overcome before it can be implemented successfully. The government and relevant stakeholders must play an active role in tackling these challenges. Some solutions that can be implemented include:

## BLOCK CHAIN

untuk jaringan Bitcoin, yang menggunakan pendekatan *proof-of-work*, total biaya operasional yang terkait dengan validasi dan berbagi transaksi di buku besar publik diperkirakan mencapai \$600 juta per tahun dan terus meningkat<sup>7</sup>. Hal ini dapat menjadi hambatan bagi UKM dalam mengadopsi teknologi ini.

- **Literasi Teknologi:** Pemahaman tentang teknologi *blockchain* di kalangan pelaku usaha masih terbatas<sup>8</sup>. Kurangnya pengetahuan dan keterampilan dalam mengoperasikan sistem *blockchain* dapat menghambat implementasinya.
- **Interoperabilitas:** Terdapat banyak platform *blockchain* yang berbeda dan seringkali tidak kompatibel satu sama lain<sup>8</sup>. Hal ini dapat menyulitkan integrasi data dan kolaborasi antar pelaku usaha dalam industri halal.
- **Keamanan:** Meskipun *blockchain* dirancang untuk aman, tetap ada potensi risiko keamanan seperti serangan 51% yang dapat membahayakan integritas jaringan<sup>7</sup>.

## SOLUSI UNTUK MENGATASI TANTANGAN

Sementara potensi *blockchain* dalam industri halal tidak dapat disangkal, beberapa tantangan perlu diatasi untuk memastikan implementasi yang sukses. Pemerintah dan *stakeholders* terkait perlu berperan aktif dalam mengatasi tantangan implementasi *blockchain* dalam industri halal. Beberapa solusi yang dapat dilakukan antara lain:

<sup>7</sup> Key challenges - Deloitte, accessed January 14, 2025, <https://www2.deloitte.com/content/dam/Deloitte/uk/Documents/Innovation/deloitte-uk-blockchain-key-challenges.pdf>

<sup>8</sup> Top 8 Challenges of Blockchain Adoption & Their Solutions - Parangat Technologies, accessed January 14, 2025, <https://www.parangat.com/top-8-challenges-of-blockchain-adoption-their-solutions/>

<sup>7</sup> Key challenges - Deloitte, accessed January 14, 2025, <https://www2.deloitte.com/content/dam/Deloitte/uk/Documents/Innovation/deloitte-uk-blockchain-key-challenges.pdf>

<sup>8</sup> Top 8 Challenges of Blockchain Adoption & Their Solutions - Parangat Technologies, accessed January 14, 2025, <https://www.parangat.com/top-8-challenges-of-blockchain-adoption-their-solutions/>

- **Providing incentives:** The government can give fiscal incentives or subsidies to SMEs that want to adopt blockchain technology, lowering implementation costs and encouraging SMEs to use this technology.
- **Improving Literacy:** Blockchain training and education programs for businesses should be improved. Increased technological literacy will assist companies in understanding the benefits of blockchain technology and implementing it in their operations.
- **Building Infrastructure:** Accelerating the development of technological infrastructure to support blockchain implementation is essential. Adequate infrastructure will ensure the smooth and secure operation of the blockchain system.
- **Standardization:** To encourage standardization of blockchain platforms to improve interoperability and facilitate business collaboration.
- **Security:** Develop stronger security mechanisms to protect blockchain networks from potential attacks and threats.
- **Memberikan Insentif:** Pemerintah dapat memberikan insentif fiskal atau subsidi bagi UKM yang ingin mengadopsi teknologi *blockchain*. Insentif ini dapat membantu mengurangi beban biaya implementasi dan mendorong UKM untuk memanfaatkan teknologi ini.
- **Meningkatkan Literasi:** Program pelatihan dan edukasi tentang *blockchain* perlu ditingkatkan untuk pelaku usaha. Peningkatan literasi teknologi akan membantu pelaku usaha memahami manfaat dan cara mengimplementasikan *blockchain* dalam bisnis mereka.
- **Membangun Infrastruktur:** Pengembangan infrastruktur teknologi yang mendukung implementasi *blockchain* perlu dipercepat. Infrastruktur yang memadai akan memastikan kelancaran dan keamanan operasional sistem *blockchain*.
- **Standarisasi:** Mendorong standarisasi platform *blockchain* untuk meningkatkan interoperabilitas dan memfasilitasi kolaborasi antar pelaku usaha.
- **Keamanan:** Mengembangkan mekanisme keamanan yang lebih kuat untuk melindungi jaringan *blockchain* dari potensi serangan dan ancaman.

## CONCLUSION

Blockchain has enormous potential to revolutionize the Indonesian halal industry. With the support of the government and relevant stakeholders, this technology could help Indonesia become a major player in the global halal market. Blockchain offers several advantages, including increased consumer confidence, strengthened supply chains, and improved efficiency.

LPPOM has been a pioneer in applying technology to improve halal services in Indonesia. Through innovations such as CEROL-SS23000, accredited laboratories, and QR Code Halal Resto, LPPOM continues to be committed to developing and applying the latest technologies, including blockchain, to improve halal services and support the future growth of the halal industry in Indonesia.

By addressing implementation challenges and leveraging the potential of blockchain, Indonesia has the opportunity to further strengthen its position as a leader in the global halal industry, drive economic growth, and enhance consumer trust in halal products. (\*\*\*)

## PENUTUP

*Blockchain* memiliki potensi besar untuk merevolusi industri halal di Indonesia. Dengan dukungan dari pemerintah dan *stakeholders* terkait, teknologi ini dapat membantu Indonesia menjadi pemain utama dalam pasar halal global. Peningkatan kepercayaan konsumen, penguatan rantai pasok, dan peningkatan efisiensi merupakan beberapa manfaat yang ditawarkan oleh *blockchain*.

LPPOM telah menjadi pionir dalam penerapan teknologi untuk meningkatkan layanan halal di Indonesia. Melalui inovasi seperti CEROL-SS23000, laboratorium terakreditasi, dan QR Code Halal Resto, LPPOM terus berkomitmen untuk mengembangkan dan menerapkan teknologi terbaru termasuk *blockchain* untuk meningkatkan layanan halal dan mendukung pertumbuhan industri halal di Indonesia di masa datang.

Dengan mengatasi tantangan implementasi dan memaksimalkan potensi *blockchain*, Indonesia dapat memperkuat posisinya sebagai pemimpin dalam industri halal global, mendorong pertumbuhan ekonomi, dan meningkatkan kepercayaan konsumen terhadap produk halal. (\*\*\*)

Blockchain has enormous potential to revolutionize the Indonesian halal industry. With the support of the government and relevant stakeholders, this technology could help Indonesia become a major player in the global halal market.

***Blockchain* memiliki potensi besar untuk merevolusi industri halal di Indonesia. Dengan dukungan dari pemerintah dan stakeholders terkait, teknologi ini dapat membantu Indonesia menjadi pemain utama dalam pasar halal global.**

# Social Media Introduction

## Pengenalan Sosial Media



Assalamualaikum, welcome to LPPOM social media!

Kang Ihsan understands that along with technology development, social media continues to grow rapidly, right? New and innovative technologies are transforming the way we interact and access information. To stay connected and receive the latest updates on halal certification and other relevant news, we invite you to follow LPPOM on our social media channels!

Assalamualaikum, selamat datang di media sosial LPPOM!

Kang Ihsan paham banget, seiring perkembangan teknologi, media sosial juga terus berkembang pesat, kan? Teknologi baru dan inovatif mendorong bagaimana kita berinteraksi dan mendapatkan informasi. Untuk tetap terhubung dan mendapatkan update terbaru seputar sertifikasi halal serta berita menarik lainnya, yuk ikuti LPPOM di sosial media kami!





### LinkedIn

On LinkedIn, we disseminate professional information and the latest news about the halal industry. Our page offers in-depth articles, case studies, and important updates that will expand your knowledge about halal certification.

### LinkedIn

Di LinkedIn, kami berbagi informasi profesional dan berita terbaru mengenai industri halal. Temukan artikel mendalam, studi kasus, dan update penting yang akan memperluas wawasan tentang sertifikasi halal.



### Facebook

Our Facebook page is the go-to source for the latest news, event announcements, and engaging content. We also conduct Q&A sessions and disseminate practical tips beneficial for business actors.

### Facebook

Halaman kami di Facebook adalah tempat untuk mendapatkan berita terkini, pengumuman acara, dan konten interaktif. Kami juga mengadakan sesi tanya jawab dan berbagi tips praktis yang berguna untuk pelaku usaha.



### YouTube

For further information, please visit our YouTube channel, where you will find a variety of educational videos, including webinars and interviews with LPPOM's team of experts. This is an excellent source of information about the halal certification process, presented in an engaging visual format.

### YouTube

Kunjungi YouTube untuk menikmati video edukatif, termasuk webinar dan wawancara dengan tim ahli LPPOM. Di sini, kita dapat mempelajari lebih dalam tentang proses sertifikasi halal melalui konten visual yang menarik.



### X (Twitter)

Follow us on @lppom\_mui for quick and latest updates. We provide quick news. On @lppom\_mui, you can view the latest photos, infographics, and interesting stories about our activities. You can also find event updates, useful visual information, and weekly quizzes that we will always update on Instagram!

### X (Twitter)

Ikuti kami di @lppom\_mui untuk *update* singkat dan terkini. Kami memberikan berita cepat dan interaksi langsung yang bisa Anda ikuti setiap hari.



### Instagram

On @lppom\_mui, you can enjoy the latest photos, infographics, and interesting stories about our activities. Find event updates and informative visuals, and don't miss out on the weekly quizzes we'll be updating on Instagram!

### Instagram

Di @lppom\_mui, nikmati foto-foto terbaru, infografis, dan cerita menarik tentang kegiatan kami. Temukan *update* acara, informasi visual bermanfaat, dan jangan lewatkan kuis mingguan yang akan selalu kami *update* di Instagram!



### TikTok

Through this platform, visitors can access a variety of informative videos related to LPPOM activities, halal certification issues, and halal critical point education for various current trends in products.

### TikTok

Melalui platform ini, pengunjung dapat mengakses beragam video informatif terkait kegiatan LPPOM, isu sertifikasi halal, dan edukasi titik kritis halal berbagai produk yang sedang menjadi tren terkini.



### Website <https://halalmui.org>

Visit the LPPOM website to access various important information about halal certification. Here, you can find service details, the latest news, and resources that support the ease of the halal certification process. This website is the leading information center that helps you understand more about halal standards and our services. You can also check halal products through this website!

### Website <https://halalmui.org>

Kunjungi website LPPOM untuk mengakses berbagai informasi penting tentang sertifikasi halal. Di sini, Anda dapat menemukan detail layanan, berita terbaru, serta sumber daya yang mendukung kemudahan proses sertifikasi halal. Website ini adalah pusat informasi utama yang membantu Anda memahami lebih dalam mengenai standar halal dan layanan yang kami tawarkan. Anda juga bisa cek produk halal melalui website ini ya!

# LPPOM

Leading in Halal Assurance Solution

ACTIVITY PLAN  
OF LPPOM 2025

# RENCANA KEGIATAN LPPOM TAHUN 2025



## Agenda and Activity Plan of LPPOM 2025

# Agenda dan Rencana Kegiatan LPPOM 2025

### A. LPPOM 36TH MILAD: JANUARY 2025

### A. MILAD LPPOM KE-36 : JANUARI 2025

#### B. SHAWWAL FESTIVAL:

March - April 2025 (throughout the months of Ramadan and Shawwal)

#### B. FESTIVAL SYAWAL:

Maret - April 2025 (sepanjang Bulan Ramadhan dan Syawal)

#### C. SEMINAR/WEBINAR ON:

1. Food and Beverage Industry
2. Food and Beverage Services
3. Other services (Slaughtering, Processing, Storage, Packaging, Distribution, Sales and Serving)
4. Cosmetics
5. Medicines/Pharmaceuticals
6. Used Goods

#### C. SEMINAR/WEBINAR MENGENAI:

1. Industri Makanan dan Minuman
2. Jasa Makanan dan Minuman
3. Jasa lain (Penyembelihan, Pengolahan, Penyimpanan, Pengemasan, Pendistribusian, Penjualan dan Penyajian)
4. Kosmetik
5. Obat-obatan / Farmasi
6. Barang Gunaan

#### D. TECHNICAL GUIDANCE/BASIC INTRODUCTION

Introduction of halal certification that is more specialized to certain segments according to client needs.

#### D. TECHNICAL GUIDANCE/PENGENALAN DASAR

Pengenalan sertifikasi halal yang lebih khusus ke segmen tertentu sesuai dengan kebutuhan klien.

#### E. INTRODUCTION TO HALAL CERTIFICATION (PSH) in various language:

1. Indonesian language: 2nd and 4th week of every month
2. English: 4th week of every month
3. Chinese: Tentative
4. Korean Language: Tentative
5. Japanese Language: Tentative

#### E. PENGENALAN SERTIFIKASI HALAL (PSH) dengan berbagai bahasa pengantar:

1. Bahasa Indonesia : Minggu ke-2 dan ke-4 setiap bulannya
2. Bahasa Inggris : Minggu ke-4 setiap bulannya
3. Bahasa China : *Tentative*
4. Bahasa Korea : *Tentative*
5. Bahasa Jepang : *Tentative*

#### F. EXPO, WITH VARIOUS SEGMENTS:

1. **Food Industry**
  - a. Allfood
  - b. Food Hotel Indonesia (FHI)
  - c. Food Hotel & Tourism Bali (FHTB)
  - d. Interfood
  - e. SIAL Interfood
  - f. Food Manufacturing Indonesia (FMI)
  - g. FHA Food Beverage
  - h. FiAsia

#### F. EXPO, DENGAN BERBAGAI SEGMENT:

1. **Food Industry**
  - a. Allfood
  - b. Food Hotel Indonesia (FHI)
  - c. Food Hotel & Tourism Bali (FHTB)
  - d. Interfood
  - e. SIAL Interfood
  - f. Food Manufacturing Indonesia (FMI)
  - g. FHA Food Beverage
  - h. FiAsia

**2. Cosmetic**

- a. Indobeauty Expo
- b. Cosmobeute
- c. JI Premium
- d. Cosmoprof ASIA
- e. Cosmoprof CBE Asean Bangkok
- f. PCHI
- g. China Beauty Expo

**3. Pharmacy**

- a. Vitafoods Asia
- b. CPHI South East Asia
- c. Lab Indonesia

**4. Multiproduct/Other**

- a. Muslim Life Fair
- b. Halal Expo Indonesia
- c. ISEF
- d. Trade Expo Indonesia

**2. Cosmetic**

- a. Indobeauty Expo
- b. Cosmobeute
- c. JI Premium
- d. Cosmoprof ASIA
- e. Cosmoprof CBE Asean Bangkok
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- a. Muslim Life Fair
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- c. ISEF
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**35<sup>TH</sup>**  
**LPPOM MUI**  
 HALAL CARE FOR BETTER FUTURE  
 04 JANUARI 1989 - 04 JANUARI 2024

FAKTA THE MANDATORY OF HALAL  
 COSMETICS IN INDONESIA 2026



# LPPOM

Leading in Halal Assurance Solution

TESTIMONIALS

# TESTIMONI



## What They Say About LPPOM

# Apa Kata Mereka Tentang LPPOM



**Prof. Dr. K.H. Ma'ruf Amin,**

13th Vice President of the Republic of Indonesia  
Wakil Presiden RI ke-13

\*Source: exclusive interview with Jurnal Halal Magazine by LPPOM  
\*Sumber: hasil wawancara eksklusif Majalah Jurnal Halal by LPPOM

LPPOM is Indonesia's first Halal Inspection Agency (LPH) to have excellent halal field capabilities. Formulating halal standards is not a simple matter; it takes a long time. I hope that with its experience, LPPOM will continue to play an important role. LPPOM's reputation is not only domestic but also abroad. LPPOM has provided a lot of guidance and assistance to halal institutions abroad. This can be a provision for LPPOM to develop its service network in various countries.

LPPOM merupakan Lembaga Pemeriksa Halal (LPH) pertama di Indonesia yang memiliki kemampuan yang sangat baik di bidang halal. Perumusan standar halal bukan hal sederhana, butuh waktu yang tidak sebentar. Saya berharap dengan pengalamannya, LPPOM tetap memegang peran penting. Adapun reputasi LPPOM tidak hanya di dalam negeri, tapi juga di luar negeri. LPPOM telah banyak memberikan bimbingan dan asistensi terhadap lembaga-lembaga halal di luar negeri. Semoga ini bisa menjadi bekal bagi LPPOM untuk mengembangkan jaringan pelayanannya di berbagai negara.



**Dr. Haikal Hassan, S.T., M.T.,**

Head of The Halal Product  
Assurance Organizing Body (BPJPH)  
Kepala Badan Penyelenggara  
Jaminan Produk Halal (BPJPH)

\*Source: Seminar "October Mandatory Halal Update: Implications and Opportunities for the Food and Beverage Industry" at SIAL Interfood on November 16, 2024.  
\*Sumber: Seminar "Update Wajib Halal Oktober: Implikasi dan Peluang bagi Industri Makanan dan Minuman di SIAL Interfood pada 16 November 2024."

We work together with LPPOM, who supervises, controls, and provides input as our main partner. LPPOM has members (human resources) qualified to check a product's halalness. We control from above through the results of the reports presented. I hope that this good cooperation will promote Indonesia to the international world. Halal Indonesia for the world community.

Kami bekerja sama dengan LPPOM yang mengawasi, mengontrol, memberikan masukan sebagai mitra utama kami. LPPOM memiliki anggota (sumber daya manusia) yang mumpuni untuk memeriksa kehalalan sebuah produk. Kami mengontrol dari atas melalui hasil laporan yang tersaji. Saya harap, kerja sama yang baik ini mampu mempromosikan Indonesia ke dunia internasional. Halal Indonesia untuk masyarakat dunia.



**Hanny Wijaya**

President of the Indonesian Flavor and  
Fragrance Association (AFFI)  
President Asosiasi Flavour and Fragrance Indonesia (AFFI)

We would like to express our deepest gratitude for the excellent cooperation between AFFI and LPPOM. Throughout this time, LPPOM has demonstrated its ability to address the specific challenges encountered by practitioners in the flavor and fragrance industry. Their commitment is evident in consistently offering optimal solutions to issues related to halal certification.

Kami menyampaikan ucapan terima kasih yang sebesar-besarnya atas kerjasama yang sangat baik antara AFFI dan LPPOM. Selama ini, LPPOM telah mampu mengakomodasikan berbagai kesulitan yang dihadapi pelaku industri *flavour* dan *fragrance*, khususnya. Juga berupa sebaik mungkin dalam memberikan solusi bagi permasalahan terkait dengan sertifikasi halal.



**Decky Yao**

Chairman of Indonesian Health Supplements  
Entrepreneurs Association (APSKI)  
Ketua Umum Asosiasi Pengusaha Suplemen Kesehatan  
Indonesia (APSKI)

Many of our members from APSKI (Asosiasi Pengusaha Suplemen Kesehatan Indonesia) have experienced good and smooth services in terms of inspection and guidance during the halal certification process from LPPOM. LPPOM has decades of experience and is an expert in their field. We hope that LPPOM will continue to improve the quality of service and performance with APSKI in the years to come.

Banyak anggota kami dari APSKI (Asosiasi Pengusaha Suplemen Kesehatan Indonesia) telah merasakan pelayanan yang baik dan lancar dalam hal pemeriksaan dan bimbingan selama proses sertifikasi halal dari LPPOM. Dikarenakan LPPOM telah berpengalaman puluhan tahun dan ahli dalam hal ini. Harapan kami semoga LPPOM semakin meningkatkan mutu pelayanan dan kinerja di masa depan bersama APSKI.



### Sancoyo Antarikso

Chairman of Indonesia Cosmetic Association (PERKOSMI)  
Ketua Umum Persatuan Perusahaan Kosmetika Indonesia (PERKOSMI)

Congratulations on the publication of the LPPOM Halal Directory 2025. PERKOSMI and LPPOM have been working together for a long time, as LPPOM is the oldest and largest LPH network, both domestically and internationally. We hope that LPPOM can continue to provide quality services, high-quality services, fast services, and, of course, at competitive costs. We hope that together, we can continue to support the growth of Indonesia's cosmetics industry.

Selamat atas terbitnya LPPOM Halal Direktori 2025. PERKOSMI dan LPPOM telah bekerja sama sejak lama, mengingat LPPOM adalah LPH tertua dan terbesar jaringannya baik dalam negeri maupun di luar negeri. Kami berharap, LPPOM dapat terus memberikan layanan yang bermutu, layanan yang berkualitas, layanan yang cepat dan tentu saja dengan biaya yang kompetitif. Semoga kita dapat bersama-sama terus membantu tumbuhnya industri kosmetik Indonesia dengan baik.



### Adhi S. Lukman

Chairman of the Indonesian Food and Beverage Association (GAPMMI)  
Ketua Umum Gabungan Pengusaha Makanan dan Minuman Seluruh Indonesia (GAPMMI)

LPPOM is one of Indonesia's strong Halal Inspection Agency that continues to provide services to members of the food and beverage industry to become Halal certified. Hopefully, LPPOM will continue to increase innovation in services and continue to work for the success of Halal Indonesia in the future.

Saat ini LPPOM menjadi salah satu Lembaga Pemeriksa Halal yang tangguh di Indonesia yang senantiasa memberikan layanan kepada para anggota industri makanan minuman untuk bersertifikat halal. Semoga LPPOM terus meningkatkan inovasi dalam pelayanan dan terus berkarya untuk mensukseskan halal Indonesia ke depan.



### Nurul Kurnia Sari

Senior Regulatory Specialist  
PT Givaudan Indonesia & Subsidiaries  
Senior Regulatory Specialist  
PT. Givaudan Indonesia & Affiliates

\*Source: 2023 Halal Award documentation video.  
\*Sumber: video dokumentasi Halal Award 2023.

Thank you, LPPOM, for working and collaborating with us for almost 20 years, starting with halal certification of our flavor products and then fragrance products. Currently, we have more than ten worldwide sites that are halal certified. We hope that this cooperation and collaboration will continue.

Terima kasih LPPOM, yang telah bekerjasama serta berkolaborasi dengan kami selama hampir 20 tahun, dimulai dari sertifikasi halal produk-produk *flavour* kami yang kemudian diikuti dengan produk-produk *fragrance*, saat ini kami memiliki lebih dari 10 *site* di seluruh dunia yang telah bersertifikat halal. Besar harapan kami agar kolaborasi dan kerjasama ini terus berlangsung.



### Ivo Latipah

Halal Implementation Regulatory Department Team  
PT Ogawa Indonesia  
Tim Halal Implementation Regulatory Department  
PT. Ogawa indonesia

\*Source: 2023 Halal Award documentation video.  
\*Sumber: video dokumentasi Halal Award 2023.

LPPOM's services are fast, and we also have a fast response system. We can discuss issues or directly meet with halal partners if there are issues. Keep up the greatness, stay consistent and committed, and remain sustainable for LPPOM.

Untuk pelayanan LPPOM termasuk cepat. Terutama apabila ada kendala, kita bisa diskusi atau langsung lakukan *meeting* dengan *halal partner*. Tetap jaya, tetap konsisten, berkomitmen dan tentunya tetap berkelanjutan untuk LPPOM.



### Cornelius Susanto

CEO of PT Djoe Hoa Ciptarasa Indonesia  
CEO PT. Djoe Hoa Ciptarasa Indonesia

\*Source: 2023 Halal Award documentation video.  
\*Sumber: video dokumentasi Halal Award 2023.

Thank you, LPPOM, for helping us with the halal audit. After getting the halal certification, we are much better and more confident, and it is easier to sell the product. LPPOM's services are becoming increasingly excellent and communicative. They even make it easier to do business online, making the Halal Partner feel like a friend.

Terima kasih LPPOM karena sudah membantu kita dalam audit halal. Setelah mendapatkan sertifikasi halal, efeknya adalah kita jauh lebih baik, jauh lebih percaya diri dan lebih mudah berjualan produknya. Pelayanan LPPOM semakin ke sini, semakin hebat, semakin komunikatif, *halal partner*-nya seperti teman.



### Muhammad Syafaat Rahadi

Government Relations PT Procter &  
Gamble Operations Indonesia  
Government Relations PT. Procter and  
Gamble Operations Indonesia

\*Source: 2023 Halal Award documentation video.  
\*Sumber: video dokumentasi Halal Award 2023.

There is no LPPOM, and I don't know where to go. We communicate with LPPOM almost every day, especially through halal partners. Communication is established very well, and several questions regarding issues can be answered with solutions. I am sure that LPPOM will still be the best Halal Inspection Agency in the future.

kalaupun tidak ada LPPOM, saya tidak tahu harus ke mana. Hampir setiap hari kita berkomunikasi dengan LPPOM, terutama melalui *halal partner*. Komunikasi terjalin sangat baik dan beberapa pertanyaan dari isu-isu dapat terjawab dengan sangat solutif. Saya yakin kedepannya LPPOM masih menjadi yang terbaik sebagai Lembaga Pemeriksa Halal.



### Hendri Ong

Senior Manager of PT Inti Idola Anugrah (Point Coffee)  
Senior Manager PT. Inti Idola Anugrah (Point Coffee)

\*Source: 2023 Halal Award documentation video.  
\*Sumber: video dokumentasi Halal Award 2023.

Point Coffee appreciates the coordination provided by LPPOM because everything is done on time. LPPOM's service is excellent. This will become a standard of Halal certification in all macro and micro business actors, and it will become an obligation. Hopefully, LPPOM will grow.

Point Coffee sangat mengapresiasi koordinasi yang diberikan oleh LPPOM, karena semua yang dilakukan tepat waktu. Pelayanan LPPOM sangat baik. Semoga ini menjadi satu standar sertifikasi halal untuk semua pelaku usaha, baik makro maupun mikro. Semoga LPPOM semakin berkembang.



### Anita Gozali

General Manager of Burger Bangor Indonesia  
General Manager Burger Bangor Indonesia

\*Source: Halal Certificate Submission Activity on October 30, 2024  
\*Sumber: Kegiatan Penyerahan Sertifikat Halal pada 30 Oktober 2024.

It is extraordinary that LPPOM services helped us during the certification audit process. The work of the auditor team is also very helpful, and the Halal Partner team is also very informative in answering questions. LPPOM can help us in all certification processes for new registrations and our new brand later. Always success, LPPOM!

Sangat luar biasa terhadap layanan LPPOM yang selama ini sudah membantu kami selama proses audit sertifikasi. Kerja dari tim auditornya juga sangat membantu, tim *halal partner*-nya juga sangat informatif sekali dalam menjawab pertanyaan. Semoga LPPOM dapat membantu kami dalam semua proses sertifikasi untuk pendaftaran baru serta *brand* baru kami nantinya. Sukses selalu LPPOM!

## Stakeholders in The Halal Sector

# Para Pemangku Kepentingan di Bidang Halal

Substantively, ensuring the halal status of products within society is a collective responsibility that involves various stakeholders, including the government, business actors, academics, and the broader community.

Since the Halal Product Assurance Law (UUJPH) 's implementation of halal assurance has been handled by an institution under the Ministry of Religion, namely the Halal Product Assurance Organizing Body (BPJPH). As the name implies, this agency is responsible for implementing halal assurance, which includes regulation, policy, guidance, and supervision of the issuance of halal certificates.

However, in its implementation, BPJPH certainly needs help functioning independently. Some other institutions and agencies are stakeholders in the halal sector are.

Secara substantif, kehalalan produk yang beredar di masyarakat merupakan tanggung jawab semua pihak: pemerintah, pelaku usaha, akademisi, dan masyarakat luas.

Sejak diberlakukannya Undang-Undang Jaminan Produk Halal (UUJPH), penyelenggaraan jaminan halal ditangani oleh lembaga di bawah Kementerian Agama, yakni Penyelenggara Jaminan Produk Halal (BPJPH). Sesuai namanya, lembaga ini bertanggung atas penyelenggaraan jaminan halal yang meliputi regulasi, kebijakan, pembinaan, pengawasan hingga penerbitan sertifikat halal.

Namun dalam pelaksanaannya, BPJPH tentu tidak bisa berjalan sendiri. Ada lembaga dan instansi lain yang turut berperan sebagai pemangku kepentingan di bidang halal.



## LIST OF LICENSING STAKEHOLDERS IN INDONESIA DAFTAR PEMANGKU KEPENTINGAN PERIJINAN DI INDONESIA

### The Halal Product Assurance Organizing Body of The Republic of Indonesia / BPJPH Badan Penyelenggara Jaminan Produk Halal (BPJPH) Republik Indonesia



<b>Function</b>	: Regulation, Registration, Supervision, Enforcement, and Inter-Agency Coordination (in the halal certification process) Regulasi, Registrasi, Pengawasan, Penindakan, dan Koordinasi antar Lembaga (dalam proses sertifikasi halal)
<b>Address</b>	: Jl. Raya Pd. Gede No.13, RW.1, Pinang Ranti, Kec Makasar, Kota Jakarta Timur, Daerah Khusus Ibukota Jakarta 13560
<b>Phone</b>	: 146
<b>Email</b>	: layanan@halal.go.id
<b>Website</b>	: <a href="http://bpjph.halal.go.id/">http://bpjph.halal.go.id/</a>
<b>Facebook</b>	: @halal.indonesia
<b>twiter</b>	: @halal.indonesia
<b>Instagram</b>	: @halal.indonesia
<b>Youtube</b>	: @halal.indonesia

### Indonesian Council of Ulama (MUI) Majelis Ulama Indonesia (MUI)



**Function** : The Fatwa Approver of Halal Products  
Pemberi Fatwa Produk Halal  
**Address** : Jl. Proklamasi No. 51, Menteng, Jakarta Pusat  
**Phone** : 021-3917853, 021-31905266  
**Website** : <https://mui.or.id/>  
**Facebook** : @muipusat  
**Twitter** : @muipusat  
**Instagram** : @muipusat  
**Youtube** : @muipusat

### Indonesian Food and Drug Authority of The Republic of Indonesia / BPOM Badan Pengawas Obat dan Makanan (BPOM) Republik Indonesia



**Function** : Licensing, distribution permits, logo inclusion, ingredient composition, halal products circulating in Indonesia  
Peijinan, ijin edar, pencantuman logo, komposisi bahan, produk halal yang beredar di Indonesia  
**Address** : Jalan Percetakan Negara Nomor 23 Jakarta 10560 – Indonesia  
**Phone** : +6221 4244691/42883309/42883462, +6221 4263333 (FAX) +6281 19 18 1533 (WA), +6281 21 9999 533 (SMS)  
**Email** : [halobpom@pom.go.id](mailto:halobpom@pom.go.id)  
**Website** : <https://www.pom.go.id/>  
**Facebook** : @bpom.official  
**Twitter** : @bpom\_ri  
**Instagram** : @bpom\_ri  
**Youtube** : @bpom.official

### Ministry of Agriculture of The Republic of Indonesia Kementerian Pertanian Republik Indonesia



**Function** : Supervision and Quarantine of Veterinary Products ( Veterinary Public Health)  
Pengawasan dan Karantina Produk Veteriner (Kesmavet)  
**Address** : Jl. Harsono RM. No. 3, Ragunan Jakarta 12550, Indonesia  
**Whatsapp** : 0812-9293-7867, 085179657867  
**Email** : [humas-ip@pertanian.go.id](mailto:humas-ip@pertanian.go.id)  
**Website** : <https://www.pertanian.go.id/>  
**Facebook** : @KementanRI  
**Twitter** : @kementan  
**Instagram** : @kementerianpertanian  
**Tiktok** : @Kementanri  
**Youtube** : @KementanRI

### Ministry of Industry of The Republic of Indonesia Kementerian Perindustrian Republik Indonesia



**Function** : Development, Empowerment and Facilitation of Halal Industry  
Pembinaan, Pemberdayaan dan Fasilitasi Industri Halal  
**Address** : Gedung Kementerian Perindustrian Jl. Jend. Gatot Subroto Kav. 52-53 Jakarta Selatan 12950  
**Phone** : +62 21 5255 509 ext 2666  
**Email** : [setditjenikma@kemenperin.go.id](mailto:setditjenikma@kemenperin.go.id)  
**Website** : <https://kemenperin.go.id/>  
**Facebook** : @KementerianPerindustriRI  
**Twitter** : @Kemenperin\_RI  
**Instagram** : @Kemenperin\_RI  
**Tiktok** : @kemenperin\_ri  
**Youtube** : @Kemenperin\_RI

### Ministry of Trade of The Republic of Indonesia Kementerian Perdagangan Republik Indonesia



**Function** : Technical Guidance on Halal Products, Market Development for Halal Products and Export Import of Halal Products  
Bimbingan Teknis Pengembangan Pasar dan Ekspor Impor Produk Halal  
**Address** : Jl. M. I. Ridwan Rais, No. 5 Daerah Khusus Ibukota Jakarta 10110, Indonesia  
**Phone** : (021) 3841961/62, (021) 3858171  
**Email** : [contact.us@kemendag.go.id](mailto:contact.us@kemendag.go.id)  
**Website** : <http://www.kemendag.go.id>  
**Facebook** : @Kementerian Perdagangan  
**Twitter** : @Kemendag  
**Instagram** : @Kemendag  
**Youtube** : @Kemendag

Directorate General of Taxes Ministry of Finance of The Republic of Indonesia  
Direktorat Jenderal Pajak Kementerian Keuangan Republik Indonesia



**Function** : Tax regulations for halal industry business actors  
Regulasi Perpajakan bagi pelaku usaha industri halal  
**Address** : Jalan Gatot Subroto, Kav. 40-42, Jakarta 12190  
**Phone** : (+62) 21 - 525 020, 525 0208, 525 1609, 526 2880  
**Email** : pengaduan @pajak.go.id; informasi@pajak.go.id  
**Website** : <https://www.pajak.go.id/>  
**Facebook** : @DitjenPajakRI  
**twitter** : @DitjenPajakRI  
**Instagram** : @DitjenPajakRI  
**Youtube** : @DitjenPajakRI

Ministry of Cooperatives and Small and Medium Enterprises of The Republic of Indonesia  
Kementerian Koperasi dan Usaha Kecil dan Menengah Republik Indonesia



**Function** : Guidance, Facilitation, and Market Development of Halal MSMEs  
Pembinaan, Fasilitasi, dan Pengembangan Pasar UMKM Halal  
**Address** : Jl. H. R. Rasuna Said No.Kav. 3-4, RT.6/RW.7, Kuningan, Karet Kuningan, Kecamatan Setiabudi, Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta 12940  
**Telp** : (021) 52992777 - 1500 587  
**Whatsapp** : +62 8111 451 587  
**Email** : surat@kop.go.id  
**Website** : <https://www.kemenkopukm.go.id> atau <https://kop.go.id/>  
**Facebook** : @kemenenteriankoperasi  
**Twitter** : @kemenkop  
**Instagram** : @kemenkop  
**Youtube** : @kemenkopRI

Ministry of Tourism and Creative Economy/Tourism and Creative Economy Agency of The Republic of Indonesia  
Kementerian Pariwisata dan Ekonomi Kreatif/Badan Pariwisata dan Ekonomi Kreatif Republik Indonesia



**Function** : Development, facilitation of the tourism sector and supporting infrastructure  
Pengembangan, Fasilitasi Sektor Pariwisata dan Infrastruktur pendukung  
**Address** : Jl. Medan Merdeka Barat No. 17, RT/RW 02/03, Gambir, Daerah Khusus Ibukota Jakarta 10110, Indonesia.  
**Whatsapp Contact Center** : 0811-895-6767  
**Email** : info@kemenparekraf.go.id  
**Website** : <https://kemenpar.go.id/>  
**Facebook** : @kemenparekraf.ri  
**twitter** : @KemenPariwisata  
**Instagram** : @kemenpar.ri  
**Youtube** : @kemenparekraf.ri

Sharia Economic and Financial Department Bank Indonesia  
Departemen Ekonomi dan Keuangan Syariah Bank Indonesia (DEKS BI)



**Function** : Bank Indonesia as the monetary and financial system stability authority, continues to participate in Islamic economy and finance development in conjunction with other relevant stakeholders in reference to multi-dimensional Islamic economic and financial principles and values, namely fairness, transparency, productivity and good governance.  
**Address** : Gedung Bank Indonesia, Jalan M.H. Thamrin No. 2, Jakarta 10350  
**Phone** : 131 dan 1500131 (dari luar negeri)  
**Chatbot** : 081 131 131 131  
**Email** : bicara@bi.go.id  
**Website** : <https://www.bi.go.id>  
**Facebook** : @BankIndonesiaOfficial  
**Twitter** : @bank\_indonesia  
**Instagram** : @deksyariah dan @bank\_indonesia  
**Tiktok** : @bank\_indonesia  
**Youtube** : @BankIndonesiaChannel

National Islamic Finance Committee  
Komite Nasional Ekonomi dan Keuangan Syariah (KNEKS)



**Function** : Implementing the national development plan in the field of Sharia finance and economics is needed to increase the development of the Sharia economic and financial ecosystem.  
**Address** : Komplek Kementerian Keuangan, Gedung Djuanda II Lantai 17 Jalan Wahidin Nomor 1 Jakarta 10710, Indonesia  
**Phone** : (021) 3449230 / 6928 / 6893  
**Email** : humas@kneks.go.id  
**Website** : <https://kneks.go.id>  
**Facebook** : @kneks.id  
**twitter** : @kneks\_id  
**Instagram** : @kneks\_id  
**Tiktok** : @kneks.id  
**Youtube** : @komitenasionalekonomidanke2792



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